

3.6.5®

FLORENCE

JUNE 2021 EDITION



# 3•6•5<sup>®</sup>

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THIS IS US



# 3•6•5®

3•6•5® manufactures and markets writing products that express the creative genius of the designer Giuliano Mazzuoli who has for some time now dedicated himself to the realization of prestigious wristwatches that are sought after and worn by many celebrities. They are pens, planners, and notebooks with clean and original ergonomic forms that perfectly adapt to every occasion with taste and elegance. Produced and assembled in Italy, the products by 3•6•5 are unique and represent a true example of the artisanal quality of products made in Italy. One needs to only think of the patented *Stifflex* cover system, created in 1997 from the

desire to recuperate an ancient binding technique observed in a prestigious Florentine library by Giuliano himself: a sturdy cover that holds many pages together and is easy to consult. It's an ancient process that has been modernized and adapted to the most innovative artisanal techniques that combines the quality of the materials with an extraordinary flexibility and resistance to wear.

The 3•6•5 product lines are able to combine great precision to the passion of master artisans who like tailors from old times are able to "sew an outfit" to measure and make it suitable for any occasion.



Advertising Campaign for Giuliano Mazzuoli's Manometro  
Photo: Oliviero Toscani





# GIULIANO MAZZUOLI

## WRITING TOOLS

Made from a solid bar of aluminum, the Giuliano Mazzuoli pens are made through an elaborate lathe and milling process done through the use of state-of-the-art machinery. After that every single structural component is carefully finished and assembled by hand. The high standards of quality and a careful selection of the raw materials guarantee in each product a nearly eternal use.

Fountain pens, ballpoint pens and pencils that don't follow the classic canons for writing and reveal an authentic identity that combines planning research, functionality and aesthetics with a selection of modern colors. Above all, every

product comes to life from the desire to relive and remember values from the past and from family experiences resulting in a collection of small "works of art" that also take inspiration from discoveries and exceptional inventions of Italian national history. A clean design, original shapes, prestigious materials and workmanship make it so that every Giuliano Mazzuoli pen is a unique artisanal jewel where every detail is looked after.

The entire line of writing instruments is produced in every phase in the heart of Tuscany through selected raw materials and the expertise of local labor creating a true example of made in Italy craftsmanship.



- 1 1923, Tavarnelle Val di Pesa - Officina Meccanica Renato Bacci
- 2 1925, Flora Bacci and Galliano Bacci
- 3 1920, Renato Bacci with a bicycle that he manufactured





## GIULIANO MAZZUOLI



«What do bicycles have to do with pens? Nothing. There is only a memory that makes me feel a particular bond with the Officina line ("officina" means mechanical workshop in Italian). The picture is from 1923 and the little girl in the picture is my mother. My grandfather Renato had a mechanical workshop with lathes and cutters with which he built handcrafted bicycles. At the beginning of the 1950s, with the advent of motorcycles in a hilly terrain like ours, the activity became obsolete and ended. A few years later, when I was about ten

years old, I found and kept an old wooden box with metal objects that had a strange form. For some years afterwards it was a treasure that I tried keeping secret. In November 1999 I found myself in a modern mechanical workshop and while I was looking around I saw the same objects. Forty years later they still fascinated me with their beautiful shapes and I wanted to let others appreciate them not as mechanical tools and so "Officina, Writing Instruments" were born.»

*Giuliano Mazzuoli*

# OFFICINA



**Micrometer**



**Thread**



**Knurler**

## DESIGN

Micrometer

Thread

Knurler





## COLORS

Brushed chrome

## AVAILABLE IN

Micrometer, Thread and Knurler:  
Ballpoint  
Fountain Pen



# OFFICINA END MILL – COLOR

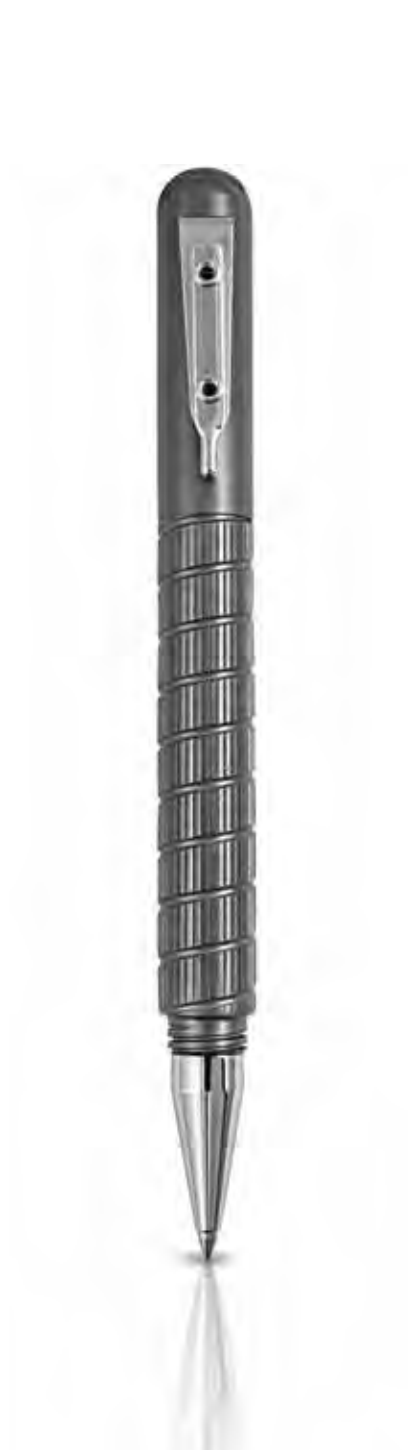
OFFICINA 10



DESIGN

End Mill





## COLORS

Brushed chrome  
Gunmetal  
Vintage ivory

## AVAILABLE IN

Ballpoint  
Fountain Pen



# OFFICINA END MILL - BICHROME

12  
OFFICINA



DESIGN

End Mill





## COLORS

Red/polished chrome  
Blue/polished chrome  
Green/polished chrome

## AVAILABLE IN

Ballpoint  
Fountain Pen



# OFFICINA CASSETTA

We called this version of Officina with the name "Cassetta" because just like in a toolbox case where you find various tools, countless accessories are found even in this package: "Easy Flow" ballpoint, colored ballpoint (in three colors), 2 mm pencil that exalt the functions of the pen. In the packaging are also four 2 mm leads (red - green - yellow - blue), a pencil sharpener, a pencil eraser, and an elegant leather pen holder available in three different colors.



## DESIGN

Micrometer  
Thread  
Knurler  
End Mill

## COLORS

Micrometer, Thread and Knurler:  
Brushed chrome  
  
End Mill:  
Brushed chrome  
Gunmetal  
Vintage ivory





## LEATHER PEN HOLDER

Tabacco  
Orange  
Yellow

## FUNCTIONS

Ballpoint "Easy Flow"  
Ballpoint (in three colors)  
Pencil (2 mm)  
Colored Leads (in four colors)



# OFFICINA QUATTRO TEMPI XL

The Quattro Tempi model is a product that can be easily convertible into different functions: ballpoint - roller - colored rollers (in four colors) - 5.5 mm graphite pencil - fountain pen. In the packaging are five 5.5 mm pencil leads (graphite - blue - red - yellow - green), a fountain pen converter, a fountain pen ink cartridge, a pencil eraser, and a pencil sharpener. In the photograph below we show how this particular model is presented in the gift packaging and the pens that can be assembled from the parts found inside the packaging.

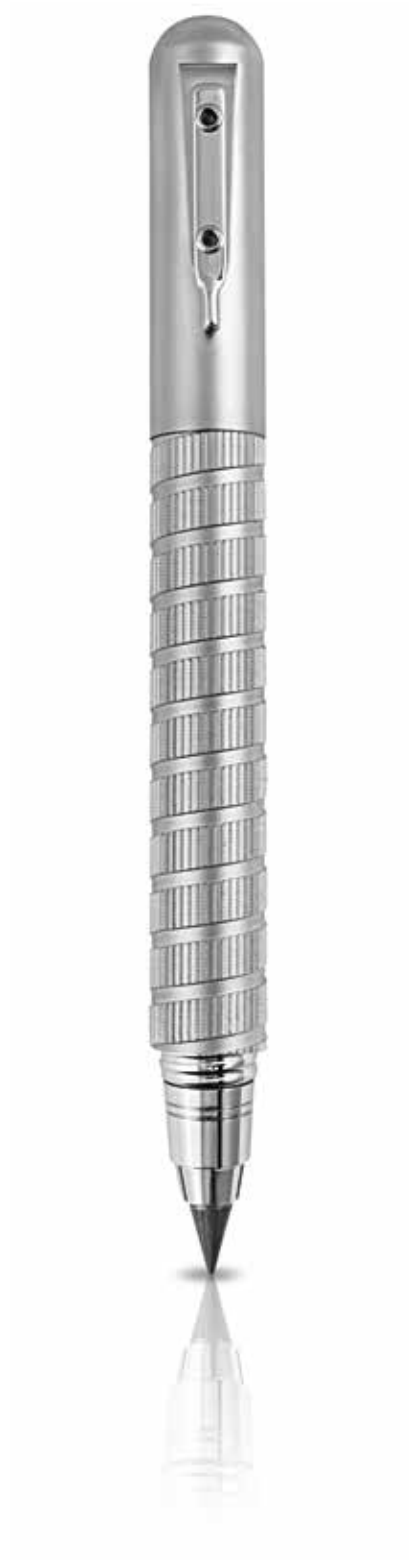


DESIGN

End Mill

COLORS

Brushed chrome



## FUNCTIONS

Ballpoint  
Roller  
Colored rollers (in four colors)  
Fountain pen  
Graphite Pencil (5.5 mm)  
5.5 mm leads in graphite + four colors  
(blue, red, yellow, and green)



# OFFICINA GRAPHITE PENCIL

Inspired by the Officina End Mill pen collection and made from a solid bar of aluminum, the new Officina Graphite Pencil presents itself as a true design tool for professionals. Available in 4 colors and characterized by a 5.5 mm pencil with a pencil sharpener at the top, it flaunts anodized and chrome finishes showing a perfect connection with all the other elements of the collection from which it takes its form from.



DESIGN

End Mill



## COLORS

Brushed chrome  
Black  
Orange  
Green

## FUNCTIONS

Graphite Pencil (5.5 mm)  
5.5 mm leads in graphite + four colors



# OFFICINA LIMA

The Lima pen is inspired from the round file (lima in Italian) used by blacksmiths. It is a pen with three different writing functions (black ball point - red ball point - 0.5 mm pencil). Other accessories like the orange color highlighter, touchscreen stylus, a pencil eraser, and a kit of 0.5 mm pencil leads are also included in the packaging.







## COLORS

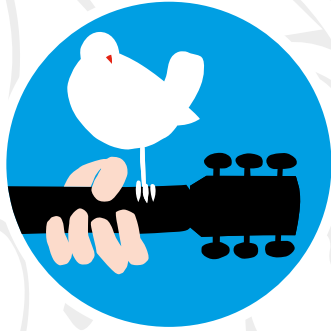
Brushed chrome  
Black  
Red  
Polished chrome

## FUNCTIONS

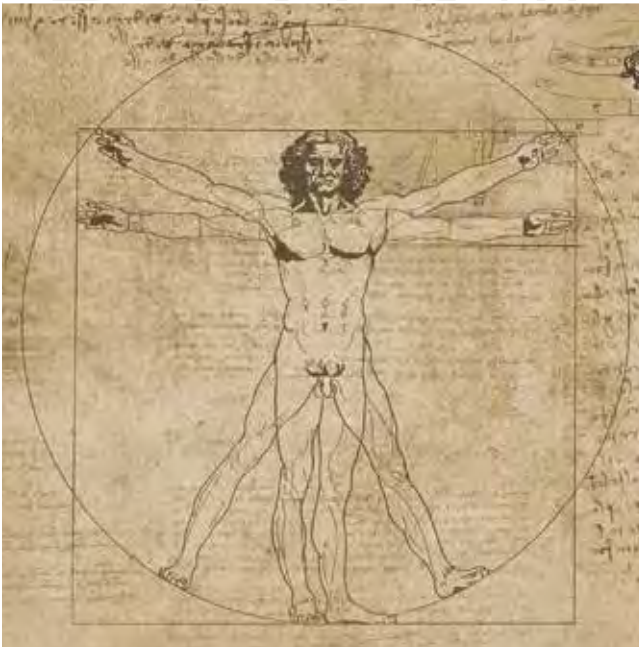
Black ballpoint  
Red ballpoint  
Pencil (0.5 mm)  
Touchscreen stylus  
Orange highlighter



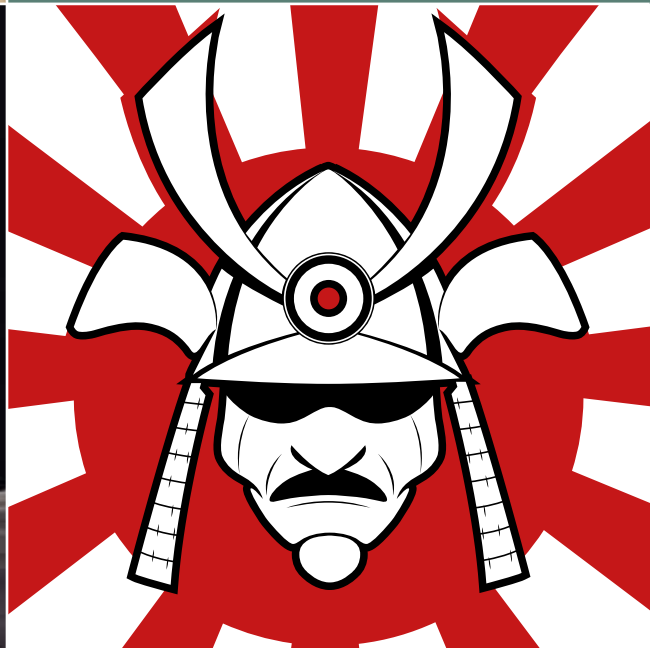
**woodstock**



**peace music... love**



**U.S. ARMY**







## SPECIAL EDITION

The range of pens by Giuliano Mazzuoli presents itself with renewed enthusiasm and pride in a new collection of special edition models of the Officina Line dedicated to events, people and symbols that have become part of history and carry a universal message well-known to everyone.

Made thanks to the artisanal experience we acquired in personalizing pens for important brands all over the world, *Officina Special Edition* combines yet again the choice of selected raw materials with the skill of local craftsmanship and it confirms those principles of functionality and aesthetics that characterize the entire

production of the company. The sophistication of the colors are a perfect match with the chosen subjects, the realization of the dedicated packaging and the high standards of quality in the engraving process done by plasma laser make every pen in this edition a true collector's item. It's a product with a decisive character and with an original identity making it unique in its kind. Available in the ballpoint "Easy-Flow" and fountain pen versions, the special edition Officina pens are the result of a meticulous manual finishing process that goes beyond the simple object for writing bringing to life a true example of the artisanal *Made in Italy* quality.

# OFFICINA END MILL WOODSTOCK



## COLORS

Orange

## AVAILABLE IN

Ballpoint  
Fountain Pen



# OFFICINA END MILL APOLLO 11



## COLORS

Gunmetal

## AVAILABLE IN

Ballpoint  
Fountain Pen



# OFFICINA END MILL SAMURAI



## COLORS

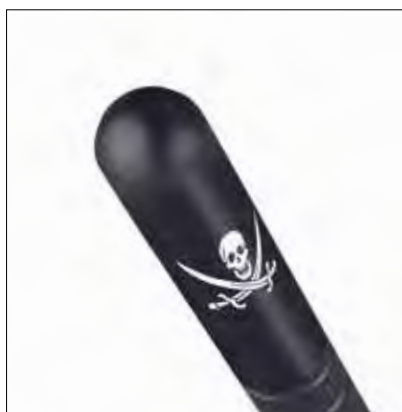
Red

## AVAILABLE IN

Ballpoint  
Fountain Pen



# OFFICINA END MILL PIRATES



## COLORS

Black

## AVAILABLE IN

Ballpoint  
Fountain Pen





# OFFICINA END MILL US ARMY

28  
OFFICINA SPECIAL EDITION



## COLORS

Green

## AVAILABLE IN

Ballpoint  
Fountain Pen



# OFFICINA END MILL LEONARDO DA VINCI



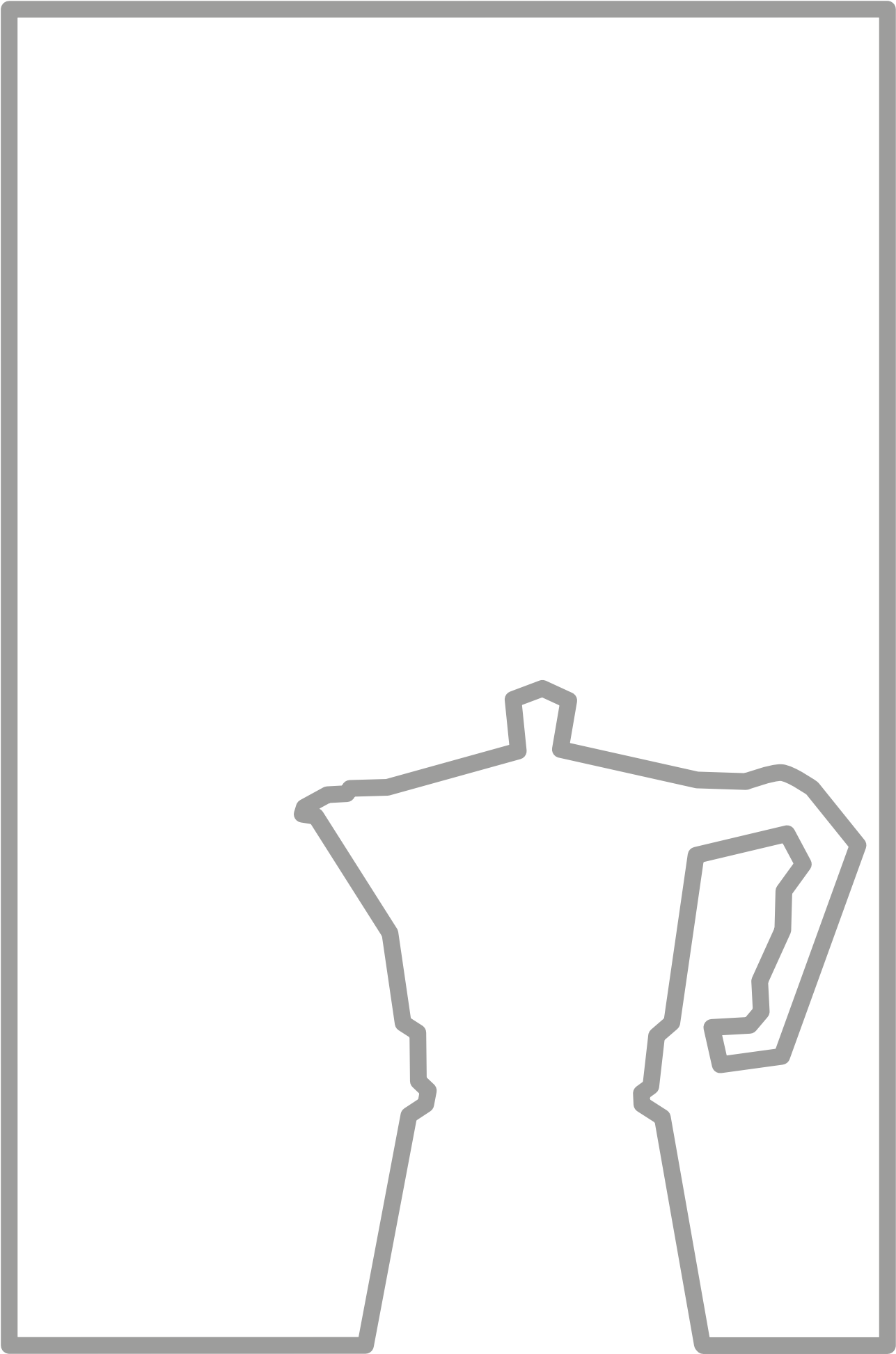
## COLORS

Bronze

## AVAILABLE IN

Ballpoint  
Fountain Pen







GIULIANO MAZZUOLI

# MO KA

«With the Officina line of pens I attracted the attention of the most important people in the world of pens. Part of the success of those pens is also due to the country I come from. It is because I am Italian and I am part of the most important design culture in the world that I had to present a new pen. I thought it was impossible, but it all happened during a telephone call. I was doodling with my pencil when I interrupted my telephone call and said, "sorry, but I have to go ... I designed my new pen." I realized it was the coffee-maker only after I had drawn it. The inspiration came at the right time because even in this pen there is a memory from my youth. The so-called "American kitchens" hadn't become popular yet in Italy. In my grandmother's huge but minimally decorated kitchen there were four or five different size espresso-makers hanging on a wall above

a shelf. They were the only decorative elements in the kitchen and I had never seen my grandmother make coffee with them. She polished them every day. This was in the 1950s, the time in which the Moka, designed and produced by Alfonso Bialetti in 1930, started to become well known all over the world. It reached places in the world where uses and customs regarding beverages were completely different from ours and it was used as a decorative accessory just like my grandmother had done. I too see in this everyday object made up of two containers that screw into each other a masterpiece of design. Nothing is more difficult to design than simplicity and I wanted to dedicate a writing instrument to this jewel of design that is more than eighty years old now.»

*Giuliano Mazzuoli*



# MOKA

The attention to detail and workmanship that is entirely MADE IN FLORENCE have become prerequisites for the entire Mazzuoli production. The 15 components that make up the Moka pen are made and assembled with care and passion with the desire to reach the maximum quality standard. The MOKA pen is available in fountain pen and "pressurized" ballpoint versions.





## COLORS

Natural aluminum  
Red  
Vintage ivory  
Black

## AVAILABLE IN

Ballpoint  
Fountain pen



# MOKA CHIAROSCURO

Moka, the pen that marked the early success of Giuliano Mazzuoli in the world of writing instruments, today becomes **MOKA CHIAROSCURO** through the use of high-quality resin in 5 pearled colors.





## COLORS

Blue  
Orange  
White  
Red  
Black

## AVAILABLE IN

Ballpoint  
Fountain pen





1926 - Colonel Umberto Nobile and his little dog Titina



1926 - Amundsen-Ellsworth-Nobile, Rome - Alaska, "Norge" Expedition



1928 - Italia parked at Vadsö



1928 - Italia hangar in Stolp



May 25, 1928 - Dropping of the flag and the Cross on the pole



The Red Tent



The Red Tent, July 12, 1928 - The Krassin at the red tent

**UMBERTO NOBILE** (Lauro, Avellino 1885 - Rome 1978) was one of the key figures in the history of flight.

A General in the Italian Royal Air Force, Nobile designed air ships all over the world, but he is mostly known for having flown across the North Pole twice. The first time was in 1926 at the request of Norway with the air ship NORGE, which he designed and commanded. The second time was in 1928 on an entirely Italian expedition aboard the air ship ITALIA. This last expedition ended dramatically when the ITALIA crashed into the ice due to adverse meteorological conditions, and the survivors were rescued after forty-eight days spent in the legendary "Red Tent."

The event and the subsequent fiery controversy tarnished Nobile's fame, and after being accused by the fascist regime he decided to voluntarily go into exile and move to the Soviet Union where he worked for five years building air ships.

At the end of 1936 he decided to go back to Italy, but due to political and personal difficulties he decided to leave again after accepting an offer to work in the United States.

After the fall of Fascism in Italy in July of 1943, he moved back to Italy definitively and from

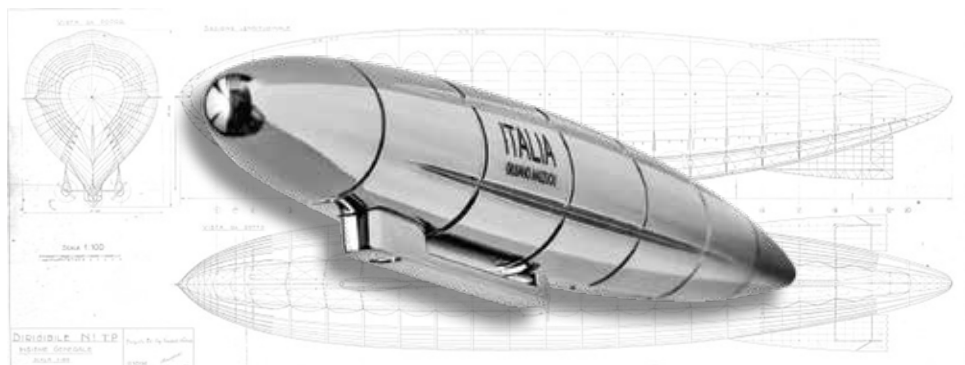
1946 to 1948 was an independent representative in the Constituent Assembly of Italy. His role in history and his accomplishments have been re-evaluated over the years and Nobile has been recognized for what he really was: a genius engineer, an able aviator, and an untiring explorer.

Talent, inventiveness, and passion were the key personality traits of Nobile; this combined with the fact that this extraordinary individual was from the Italian hinterland moved Giuliano Mazzuoli to create a pen in his honor. The NOBILE ITALIA commemorates this Italian genius through a synthesis of contemporary creativity and the high quality of the materials used.

The exclusive shape, inspired by the air ship ITALIA, makes this writing instrument more pleasant and functional to use.

The NOBILE ITALIA is born from the talent of Italian craftsmen. It is an original product with a modern design whose inspiration comes from a glorious past.

The care taken in the details and the selection of the materials make the NOBILE ITALIA a collector's pen, but the pleasure of the feel of its form (when taking it out from a bag or the pocket of a jacket), grip, and decisive writing stroke, make it unforgiveable to not use it every day.





# NOBILE ITALIA

The Nobile Italia pen is available in 4 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: 0.7 mm pencil, 3 colored ballpoint refills, and a pencil eraser.



*"The Nobile Italia pen is dedicated to all the men who made an extraordinary enterprise possible. They were men of courage who taught us that no objective is impossible to achieve."*





## COLORS

Black  
Brushed chrome  
Aviator blue  
Polished chrome

## FUNCTIONS

Ballpoint "Easy Flow"  
Pencil (0.7 mm)  
Ballpoint (in three colors)





GIULIANO MAZZUOLI

# CASSIA

**T**he Cassia is a road that is like a work of art. It's a road that has its origins in the distant 154 B.C., the year that the Via Cassia was built, and it celebrates and represents the Italian culture.

It begins in Rome at the Milvian Bridge and it goes all the way to Florence finishing on Ponte Vecchio, crossing places like the Bolsena Lake, the Crete Senesi, the Val d'Orcia, and Chianti, which make Italy well-known throughout the world. With the Cassia we wanted to pay

tribute to this beautiful road where Giuliano Mazzuoli's grandfather had his bicycle workshop in Tavarnelle Val di Pesa at km 264 (there are in fact 264 kilometers to Rome and 36 km to Florence).

Cassia is an Italian pen with an unmistakable style that brings us back to the era of Italian Modernism. The primary material is always aluminum. The ergonomic grip, the elegant but rigorous styling with a decoration at the top make this pen a symbol of Italian style.

# CASSIA

The Cassia pen is available in 3 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: 0.7 mm pencil, 3 colored ballpoint refills, a pencil eraser, and a kit of rubber rings in 6 different colors.





## COLORS

Brushed chrome  
Red  
Black

## FUNCTIONS

Ballpoint "Easy Flow"  
Pencil (0.7 mm)  
Ballpoint (in three colors)  
Colored rubber ring kit









## ❏ **Formulapen** ❏

From Giuliano Mazzuoli's passion for automobiles and automobile racing comes the FORMULAPEN, whose lines recall the racing cars of the 20th Century.

Even the selection of the colors recall the competitions from the beginning of the 1900s in which a color was assigned to the automobiles from each nation participating in the world competition, "formula gran prix." Italy had "Racing Red" (Alfa Romeo, Maserati, and

Ferrari). France had blue, the "Blue of France" (Bugatti). Great Britain had green, "British Racing Green" (Jaguar, BRM, and Aston Martin). Germany had white (Mercedes, Autounion, and BMW) that subsequently transformed to silver not for aesthetic reasons, but purely for competitive reasons since without paint the cars were lighter in weight. This is where the name "Silver Arrows" comes from for the German automobiles.



# FORMULAPEN

The Formulapen is available in 4 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: a 0.7 mm pencil, 3 colored ballpoint refills, and a pencil eraser.





## COLORS

British Racing Green  
Blue of France  
Racing Red  
Silver Arrow

## FUNCTIONS

Ballpoint "Easy Flow"  
Pencil (0.7 mm)  
Ballpoint (in three colors)



# OFFICINA ACCESSORIES

The Officina line, in addition to the "Writing Tools," expands its product line introducing 5 gift accessories that maintain intact and in a coherent way its creative line.



1



2



3

## ACCESSORIES

---

- 1 Key Chain
- 2 Nut & Bolt cufflinks
- 3 Hinge Money Clip

## MANOMETRO TABLE CLOCK

Giuliano Mazzuoli's Manometro wristwatch is represented as a table clock in this version. The simple and essential design, and the clean dial with large numerals make the object original and elegant, as well as a perfect gift idea.

### TECHNICAL CHARACTERISTICS

**Case:** cylindrical (316L) steel case with a polished finish; the back is closed with 6 screws.

**Crown:** in steel positioned at 2 o'clock.

**Dial colors:** black or ivory.

**Functions:** hours, minutes, and seconds.

**Mechanism:** Swiss Movement ISA caliber 2331/103.

**Dimensions:**

61 mm (3h-9h) x 58 mm (12h-6h);

Case height: 22 mm.

**Weight:** 225 grams.

**Battery:** 66 months duration.



## MECHANICAL BEARING PAPER WEIGHT

### COLORS

Gunmetal  
Steel

### CHARACTERISTICS

Metal  
ø 70 mm





# OFFICINA KEY CHAINS

The collection of Officina Accessories expands further enriching its line of design products with a new and original collection of anodized and chromed key chains inspired by the Officina End Mill pen that are available in 8 colors without compromising once more the attention to detail that is typical of elegant and high-quality artisanal manufacturing.



## DESIGN

End Mill

## ACCESSORIES

Officina Key Chain

## COLORS

Green  
Aviator Blue  
Red  
Sky-Blue  
Orange  
Black  
Bronze  
Brushed chrome





# WINDOW DISPLAY MATERIAL



MO  
KA



nobileitalia



**Formula**pen



# CORPORATE GIFTS

The entire Giuliano Mazzuoli Writing Tools collection can be personalized with the logo or the graphics of your company. The personalization of the pen can be done through three systems: laser engraving, diamond-point engraving, or it can be milled and enameled. The packaging of the pen can be personalized with institutional photographs or graphics so as to create an object that coordinates itself perfectly with your company image. Many prestigious companies have personalized our pens in order to surprise their clients, employees, or their sales force with an original, high-quality product. In combination to the pens it is also possible to personalize our Stifflex notebooks and agenda books. For more information please see [www.stifflexible.it](http://www.stifflexible.it).

ALFA ROMEO SPA



ALFA WASSERMANN SPA







UNIVERSITÀ LUISS GUIDO CARLI



MASERATI SPA



SARTORIUS STEDIM ITALY SPA



ANSALDO ENERGIA SPA



IVECO SPA



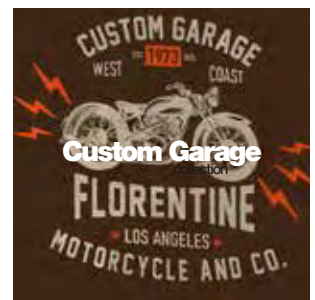
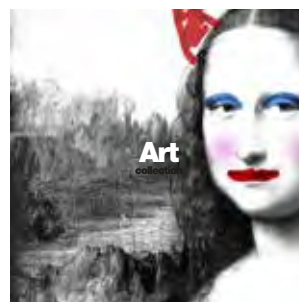
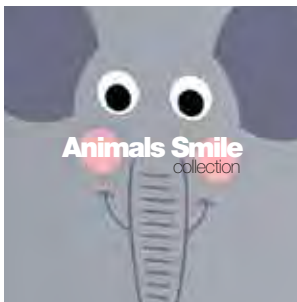
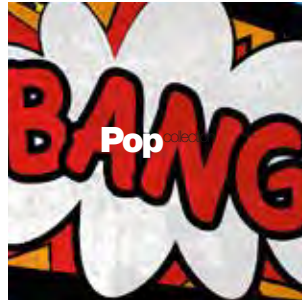




## OUR PRODUCTION OF PENS AND ACCESSORIES:

- Planning
- Lathing
- Anodic and/or chromium-plating
- Assembling







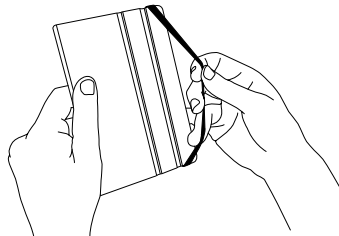


An innovative system patented by Giuliano Mazzuoli, the designer and founder of the company, is at the foundation of the new **Stifflex** collections that are born from the talent and the creativity of a number of young graphic designers who by giving a free outlet to their fantasies have conceived the covers for the new collections of notebooks in the *Urban*

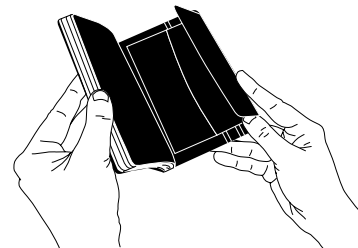
*Series, Vintage Surfing, Surfside, Art, Calaca, Scrubbles, Underground, Cocktail, Camouflage, Historical Notes, Pop, Campbook, Fluo Love, Fluo Marilyn, Wild Pearl, Mrs. Crocodile, Animals Smile, Flora, New Fresh Fruit, Custom Garage, Gasoline, Container Notes, The Wall, Alias, VHS, Musicassette, Diversity, Sweet, Paint, PRISMA Colors, and artWORK collections.*



► Hard/flexible cover



► Elastic closure



► Pocket/Bookmark



► Document holder pocket



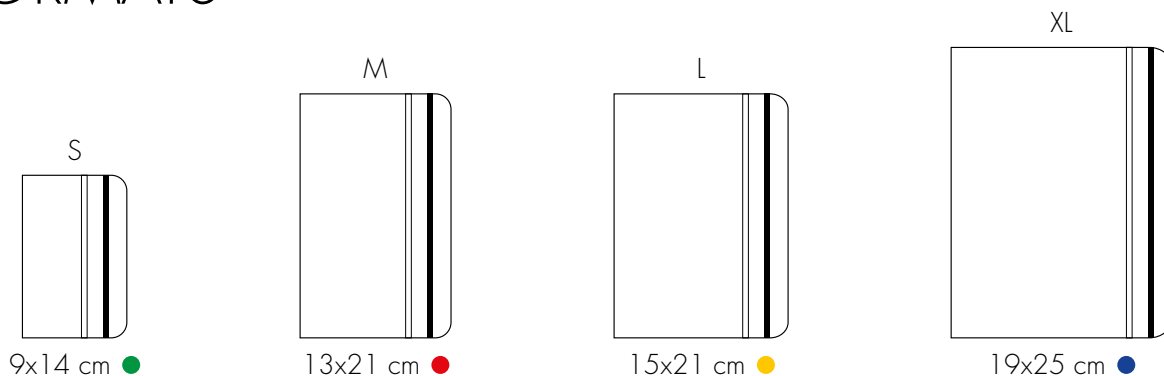
► Bookmark



Every notebook comes with a ruler/bookmark

## FORMATS

60  
STIFFLEX



The notebooks are made with uncoated ivory-colored paper of 80 g. in the 9x14 cm, 13x21 cm, 15x21 cm and 19x25 cm formats.

- 9x14 cm: comprised of 144 pages of which 96 are lined, 32 are blank, and 16 are graphed.
- 13x21 cm 15x21 cm, 19x25 cm: comprised of 192 pages of which 144 are lined, 32 are blank, and 16 are graphed.

The graphed pages are perforated and easily detachable.

The product is certified FSC®.

## DISPLAYS

The *Stifflex* displays are supplied already assembled and are made in alveolar cardboard in a havana brown color so that the entire production maintains unaltered the standards of environmental sustainability and respect for the environment in which the company as always based its policies.



EXPO1 S

Counter display (9x14 cm)

**Measurements:** cm 34x29x27

**It can contain:** 36 pieces, 9x14 cm



EXPO2 M

Counter display (13x21 cm and/or 15x21 cm)

**Measurements:** cm 52x29x34

**It can contain:** 36 pieces, 13x21 cm and/or 15x21 cm



EXPO3 L

Floor display

**Measurements:** cm 60x25x185

**It can contain:** 100 pieces, 9x14 cm  
60 pieces, 13x21 cm  
40 pieces 15x21 cm  
30 pieces 19x25 cm  
230 assorted pieces in total



## URBAN SERIES



NEW YORK CITY

093M (13x21)



MANHATTAN

094M (13x21)



BROOKLYN

095M (13x21)



TESTACCIO

096M (13x21)

## URBAN SERIES



BRERA

097M (13x21)



GINZA

098M (13x21)



MARAIS

099M (13x21)



CAMDEN TOWN

100M (13x21)

## ART



ANGEL LISA

021S (9x14)  
021M (13x21)



DEVIL LISA

022S (9x14)  
022M (13x21)

# ART



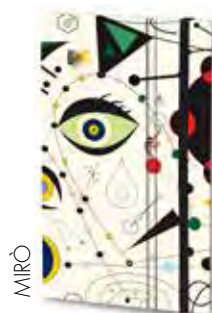
VAN GOGH

196S (9x14)  
196M (13x21)



KLIMT

197S (9x14)  
197M (13x21)



MIRÓ

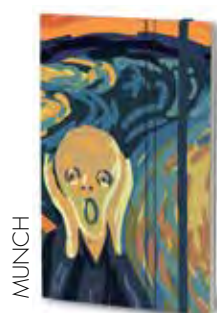
198S (9x14)  
198M (13x21)



HOPPER

199S (9x14)  
199M (13x21)

# ART



MUNCH

200S (9x14)  
200M (13x21)



KANDINSKY

201S (9x14)  
201M (13x21)



PICASSO

202S (9x14)  
202M (13x21)



RENOIR

203S (9x14)  
203M (13x21)

# ART



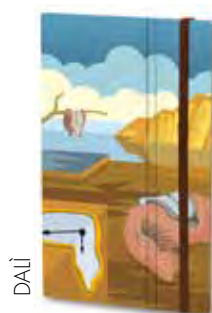
MAGRITTE

115S (9x14)  
115M (13x21)



BOTTICELLI

116S (9x14)  
116M (13x21)



DALÍ

117S (9x14)  
117M (13x21)



# ALIAS



# ALIAS



# ALIAS



# POP



POP

130S (9x14)  
130M (13x21)



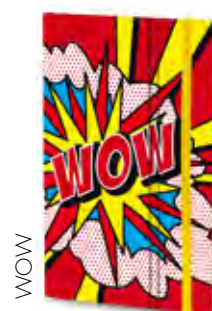
WHITE LIPS

131M (13x21)



BLACK LIPS

132M (13x21)



WOW

133S (9x14)  
133M (13x21)

# POP



SPACESHIP

037M (13x21)



I LOVE YOU!

038S (9x14)  
038M (13x21)



WOMAN

039S (9x14)  
039M (13x21)



MIX

040M (13x21)

# POP



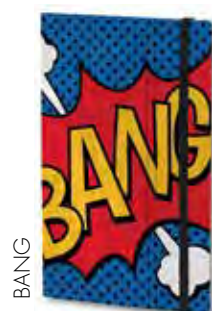
ZOOM

041M (13x21)



BOOOOOOM!

042M (13x21)



BANG

043S (9x14)  
043M (13x21)



# CAMPBOOK



DRAWINGS AND NOTES

134S (9x14)  
134M (13x21)



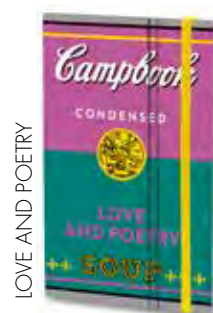
SKETCHES AND IDEAS

135S (9x14)  
135M (13x21)



THOUGHTS AND WORDS

136S (9x14)  
136M (13x21)



LOVE AND POETRY

137S (9x14)  
137M (13x21)

# FLUO LOVE



FUCHSIA

138M (13x21)



YELLOW

139M (13x21)



WHITE

140M (13x21)

# FLUO MARILYN



GREEN - BLUE

159M (13x21)



YELLOW - GREEN

160M (13x21)



ORANGE - FUCHSIA

161M (13x21)

## THE WALL (Test The Rest)



## THE WALL (Fraternal Kiss)



## ANIMALS SMILE





## WILD PEARL



PANTHER

141M (13x21)



WOLF

142M (13x21)



POLAR BEAR

143M (13x21)

## WILD PEARL



LION

147M (13x21)



LEOPARD

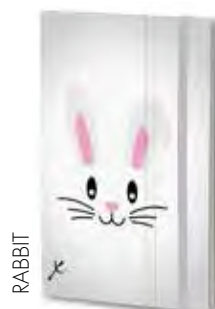
148M (13x21)



TIGER

149M (13x21)

## ANIMALS SMILE



RABBIT

047M (13x21)



ELEPHANT

048M (13x21)



PENGUIN

049M (13x21)



## VHS



181M (13x21)



185M (13x21)



187M (13x21)

## VHS



182M (13x21)



183M (13x21)



184M (13x21)



186M (13x21)

## CONTAINER NOTES



162M (13x21)



163M (13x21)



164M (13x21)



165M (13x21)



## MUSICASSETTE

---

YELLOW TAPE



188S (9x14)

ORANGE TAPE



189S (9x14)

RED TAPE



190S (9x14)

BLUE TAPE



191S (9x14)

## MUSICASSETTE

---

BLACK HQP



192S (9x14)

BLACK CASSETTE



193S (9x14)

BLACK STEREO



194S (9x14)

BEIGE TAPE



195S (9x14)

## MRS. CROCODILE

---

RED



062S (9x14)  
062M (13x21)

YELLOW



063S (9x14)  
063M (13x21)

BLUE



064S (9x14)  
064M (13x21)

## VINTAGE SURFING



CALIFORNIA BLUE

001S (9x14)  
001M (13x21)



CALIFORNIA RED

002S (9x14)  
002M (13x21)



CALIFORNIA BLACK

003S (9x14)  
003M (13x21)

## VINTAGE SURFING



ADVENTURE ORANGE

004S (9x14)  
004M (13x21)



ADVENTURE RED

005S (9x14)  
005M (13x21)



ADVENTURE GREEN

006S (9x14)  
006M (13x21)

## VINTAGE SURFING



SURF RIDER BLUE

007S (9x14)  
007M (13x21)



SURF RIDER RED

008S (9x14)  
008M (13x21)



SURF RIDER ORANGE

009S (9x14)  
009M (13x21)



## SURFSIDE



SUNSET

111M (13x21)



BLUE WAVE

112M (13x21)



RED WAVE

113M (13x21)



SUNRISE

114M (13x21)

## CALACA



YELLOW

118S (9x14)  
118M (13x21)



AQUAMARINE

119S (9x14)  
119M (13x21)



LIGHT GREY

120M (13x21)

## CALACA



INDIGO

053M (13x21)



CHARCOAL

054M (13x21)

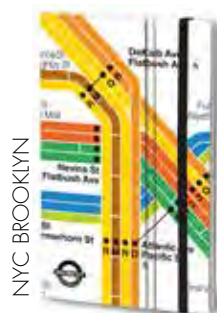


FUCHSIA

055S (9x14)  
055M (13x21)



# UNDERGROUND - New York



123S (9x14)  
123M (13x21)



124S (9x14)  
124M (13x21)



125S (9x14)  
125M (13x21)

# UNDERGROUND



056S (9x14)  
056M (13x21)  
056XL (19x25)

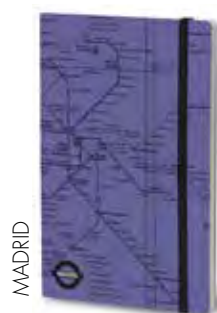


057S (9x14)  
057M (13x21)  
057XL (19x25)



058S (9x14)  
058M (13x21)  
058XL (19x25)

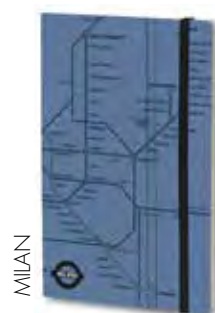
# UNDERGROUND



059S (9x14)  
059M (13x21)  
059XL (19x25)



060S (9x14)  
060M (13x21)  
060XL (19x25)



061S (9x14)  
061M (13x21)  
061XL (19x25)





## PAINT - TRASCENDENCE

BY PATRIZIO LANDOLFI



AUM

218M (13x21)



SHIVA

219M (13x21)



YOGA SYSTEM BROWN

220M (13x21)



YOGA SYSTEM GREY

221M (13x21)

## PAINT - FRAGMENTATION

BY PATRIZIO LANDOLFI



ANGELO FURR

222M (13x21)



ANGELO BLUE

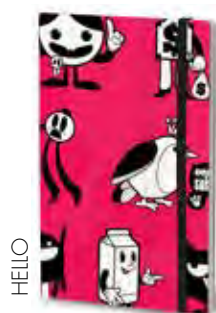
223M (13x21)



ANGELO ROSE

224M (13x21)

## SCRUBBLES



HELLO

023S (9x14)  
023M (13x21)



ICON

024S (9x14)  
024M (13x21)







# HISTORICAL NOTES



I have a dream (USA)

025S (9x14)  
025M (13x21)



God save the Queen (UK)

026S (9x14)  
026M (13x21)



Dasvidania Tovarish (URSS)

027M (13x21)



Hasta la victoria siempre!  
(CUBA)

028M (13x21)

# HISTORICAL NOTES



"It always seems impossible until  
it's done" (SOUTH AFRICA)

029M (13x21)



万歳! Banzai! (JAPAN)

030M (13x21)



No woman, no cry (JAMAICA)

031M (13x21)



Brasil 10 (BRASIL)

032M (13x21)

# HISTORICAL NOTES



Les couleurs de la liberté  
(FRANCE)

033M (13x21)



Italians do it better (ITALY)

034M (13x21)



Free Tibet (TIBET)

035M (13x21)



Jolly Roger (PIRATES)

036M (13x21)

## COCKTAIL



NEGRONI

126M (13x21)



MARTINI

127M (13x21)



DAIQUIRI

128M (13x21)



MOJITO

129M (13x21)

## CAMOUFLAGE



GREY

010S (9x14)  
010M (13x21)



CAMO

011S (9x14)  
011M (13x21)



FUCHSIA

012S (9x14)  
012M (13x21)



BLUE

013S (9x14)  
013M (13x21)

## DIVERSITY



Nǐ Hǎo

204L (15x21)



Olá

205L (15x21)



CIAO

206L (15x21)



Hi

207L (15x21)

# FLORA



ANEMONE

153S (9x14)  
153L (15x21)  
153XL (19x25)



POPPY

154S (9x14)  
154L (15x21)  
154XL (19x25)



HELLEBORE

155S (9x14)  
155L (15x21)  
155XL (19x25)

# FLORA



ROSE

156S (9x14)  
156L (15x21)  
156XL (19x25)



CHRYSANTHEMUM

157S (9x14)  
157L (15x21)  
157XL (19x25)



JASMINE

158S (9x14)  
158L (15x21)  
158XL (19x25)

# SWEET



POPSICLE

208L (15x21)



CANDY

209L (15x21)



CUPCAKE

210L (15x21)



DONUTS

211L (15x21)



## CUSTOM GARAGE



## CUSTOM GARAGE



## NEW FRESH FRUIT



# GASOLINE



JOHNSON

080L (15x21)

FLYING

081L (15x21)

PEGASUS

082L (15x21)

# GASOLINE



MOHAWK

083L (15x21)

BUFFALO

084L (15x21)

WHITE STAR

085L (15x21)

# NEW FRESH FRUIT



TANGERINE

077L (15x21)

COCONUT

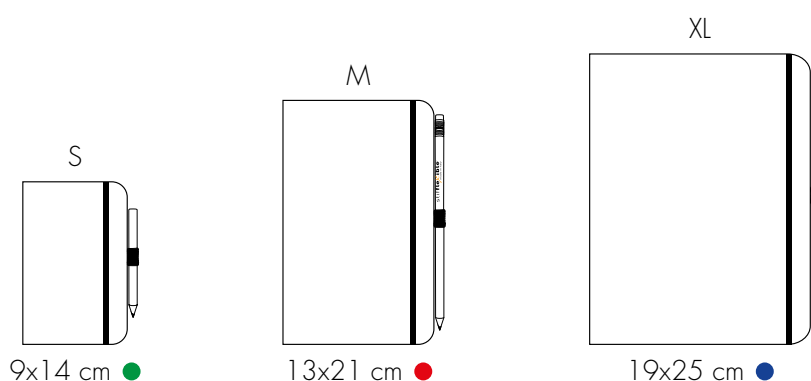
078L (15x21)

PASSIONFRUIT

079L (15x21)

The name for the new **Stiff** collection, with its essential and harmonious design, comes from the shortening of the name *Stifflex*. It's a more classic version of our notebook that enhances the value of tradition and enriches it with new elements. A hard cover with a balanced shade and the inside pages either blank or lined are combined with an environmentally friendly pencil with an eraser made with recycled and recyclable material. Available in the *Basic* and *Leatherlike* collections, the notebooks in this line adapt perfectly to every occasion and above all are perfect for those who enjoy habits that respect values from other times.

## FORMATS



The notebooks in this collection are made with 80 g. uncoated white paper. They are available in the 9x14 cm, 13x21 cm, and 19x25 cm formats made up of 144 pages. Every notebook comes with a pencil and is FSC® certified.



# BASIC

**HARD COVER** NOTEBOOK WITH PENCIL



Ruled sheets



aR001S (9x14)  
aR001M (13x21)  
aR001XL (19x25)

aR002S (9x14)  
aR002M (13x21)  
aR002XL (19x25)

aR003S (9x14)  
aR003M (13x21)  
aR003XL (19x25)

aR004S (9x14)  
aR004M (13x21)  
aR004XL (19x25)

Blank sheets



bR001S (9x14)  
bR001M (13x21)  
bR001XL (19x25)

bR002S (9x14)  
bR002M (13x21)  
bR002XL (19x25)

bR003S (9x14)  
bR003M (13x21)  
bR003XL (19x25)

bR004S (9x14)  
bR004M (13x21)  
bR004XL (19x25)

81  
STIFF COLLECTIONS

# LEATHERLIKE

**HARD COVER** NOTEBOOK WITH PENCIL



Ruled sheets



aR005M (13x21)

aR006M (13x21)

aR007M (13x21)

aR008M (13x21)

Blank sheets



bR005M (13x21)

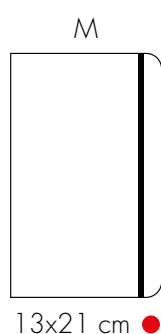
bR006M (13x21)

bR007M (13x21)

bR008M (13x21)

From the shortening of the name *Stifflex* come the new collection of **Flex** notebooks that are characterized by a flexible softcover in monochromatic shades that hold lined, blank, and squared pages in ivory paper inside. Available in six different pastel colors, the notebooks in this collection have a subdued and appealing look adapting themselves perfectly to brightening your day with a touch of originality.

## FORMAT



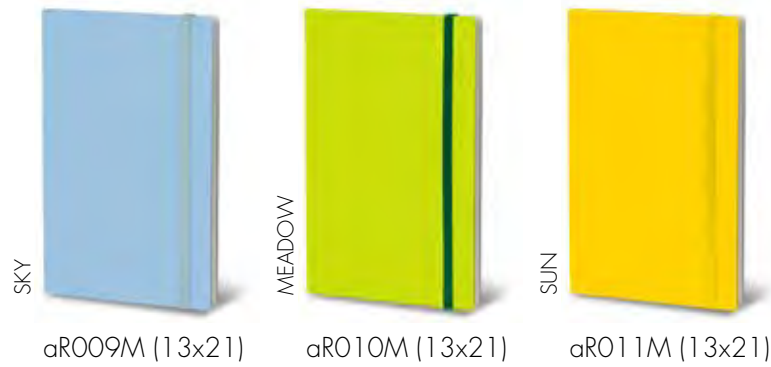
The notebook is made with uncoated 80 gram ivory paper. It's available in the 13x21 cm format and composed of 192 pages of which 144 are lined, 32 are blank, and 16 are squared. The squared pages are perforated and can be easily detached. The product is FSC<sup>®</sup> certified.





# FLEX

**SOFTCOVER** NOTEBOOK



83  
FLEX COLLECTION

# FLEX

**SOFTCOVER** NOTEBOOK



# PRISMA

## Colors

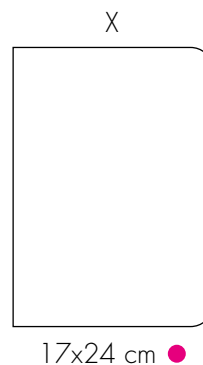
Practical, versatile and colorful: this is the notebook from the new *PRISMA Colors* collection that distinguishes itself for the variety of its colors. The soft and flexible cover in textured card stock is available in vivacious monochrome colors with 144 lined pages in acid free ivory paper and made to adapt itself to every kind of writing instrument.

84

PRISMA COLORS

## FORMAT

Available in 12 different colors in the 17x24 cm format. They are perfect to lighten up your day, practical to take notes on at work or at school ... choose your favorite color to always bring with you!



## BOX

An assortment of 12 notebooks of the *PRISMA Colors* collection, one for every color variant available. Collect all of them in a practical box-display available in the *Black* or *Words* version.



WHITE DISPLAY: WORDS

**Measurements:** cm 12x17x25h  
**Contains:** 12 pieces 17x24 cm



BLACK DISPLAY: BLACK

**Measurements:** cm 12x17x25h  
**Contains:** 12 pieces 17x24 cm



# PRISMA COLORS

LINED NOTEBOOK FOR NOTES

Ruled sheets



New!



Charlie BROWN

PXR01 (17x24)

New!



The GOLD Rush

PXR02 (17x24)

New!



The PINK Panther

PXR03 (17x24)

New!



The Woman in RED

PXR04 (17x24)

# PRISMA COLORS

LINED NOTEBOOK FOR NOTES

Ruled sheets



New!



A Clockwork ORANGE

PXR05 (17x24)

New!



YELLOW Submarine

PXR06 (17x24)

New!



Fried GREEN Tomatoes

PXR07 (17x24)

New!



GREEN Book

PXR08 (17x24)

# PRISMA COLORS

LINED NOTEBOOK FOR NOTES

Ruled sheets



New!



The BLUE Lagoon

PXR09 (17x24)

New!



Mickey BLUE Eyes

PXR10 (17x24)

New!



Fifty Shades of GREY

PXR011 (17x24)

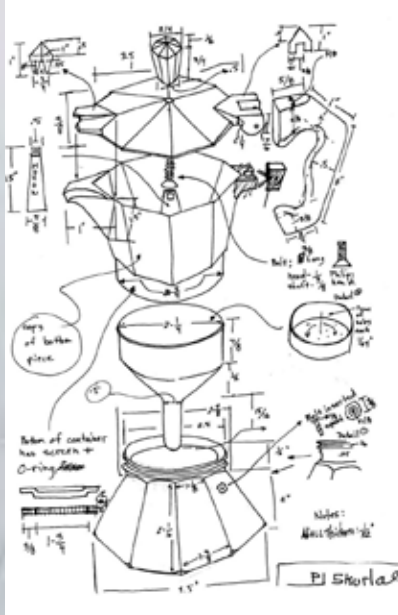
New!



BLACK or White

PXR012 (17x24)

DRAW - COLOR - DESIGN



# art**WORK**

The **artWORK** collection is a one-of-a-kind product that has been made to satisfy the professional and creative needs of those with a passion for art. Every detail comes from careful study and it is made using high-quality paper to satisfy the needs of students and artists. It's ideal to be used with different techniques from dry to wet, for markers or sketching. As in all the products that we make, even the *artWORK* line is produced with cellulose certified FSC® from forests managed according to rigorous environmental, social, and economic standards.

*artWORK* is made in two types:

***artWORK book*** – Sewn bounded notebook with a hard cover and elastic closure, rounded corners and can be opened at 180°. It's available in two formats: 15 x 21 cm and 19 x 25 cm.

***artWORK pad*** – Spiral bound pad with microperforated sheets, a semi-hard cardboard cover and a thick, hard backboard. It's available in three versions: *Sketch*, *Draw*, and *Paint* in the 24 x 33 cm format.



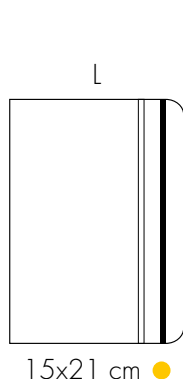
# artWORK<sup>book</sup>

*artWORK book* is perfect for drafting sketches and designs in the studio or outside in the open. This notebook for sketches is made from high-quality paper that supports a wide range of artists' tools and offers an optimal resistance to erasers. Every *artWORK book* transforms itself into an archive of your works of art and has the following characteristics:

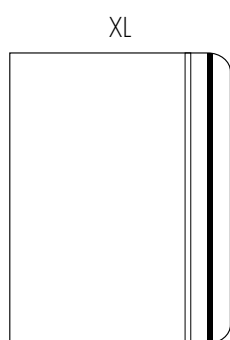
- 128 blank pages "SKETCH" in 160 gram paper, 32 dotted pages "DESIGN" in 120 gram paper, and 32 pages of semi-transparent pages "SHARED IDEAS" in 95 gram tracing paper that is perforated and detachable.

Developed for professionals and for anyone with a passion for art, *artWORK book* leaves space to observations and to the imagination to create sketches and designs from your world.

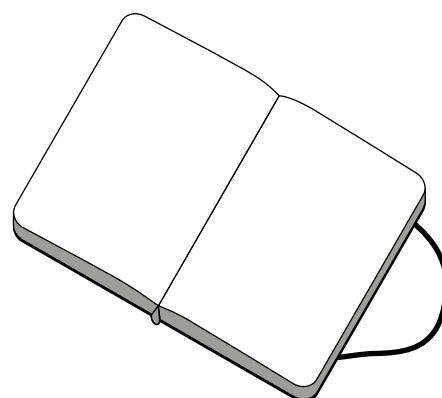
## FORMATS



15x21 cm ●



19x25 cm ●



**COMPLETELY OPENS**

*at 180°*

## DISPLAYS

Supplied already assembled, they are made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.



EXPO2M artWORK

Counter display (15x21 cm)

**Measurements:** cm 52x29x34h

**Can contain:** 24 pieces 15x21 cm



EXPO4 ML artWORK

Counter display (15x21 cm and 19x25 cm)

**Measurements:** cm 56x29x34h

**Can contain:** 16 pieces 15x21 cm and 8 pieces 19x25 cm



# ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES



COLOR SPLASH

212L (15x21)



NATURE SPLASH

213L (15x21)



CLOUD SPLASH

214L (15x21)



HAVANA

215L (15x21)

# ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES



VENICE

216L (15x21)



LEONARDO

217L (15x21)



New!

VAN GOGH

225L (15x21)



New!

PICASSO

226L (15x21)

# ARTWORK BOOK 19x25

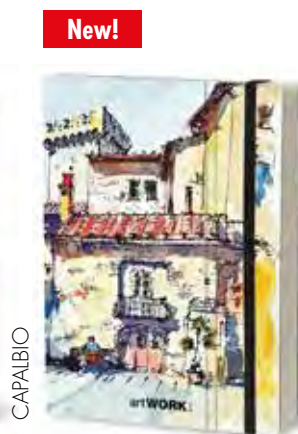
NOTEBOOK FOR SKETCHES



New!

COMPOSITION 1

227XL (19x25)



New!

CAPALBIO

228XL (19x25)



New!

HARING

229XL (19x25)



New!

CITY

230XL (19x25)

# artWORK<sup>pad</sup>

The new *artWORK pad* collections was developed to gather your ideas and projects in a practical solution. Made with the best raw materials that will give an added touch to your creativity. Available in the *Sketch*, *Draw*, and *Paint* versions, everyone of them has unique and balanced characteristics:

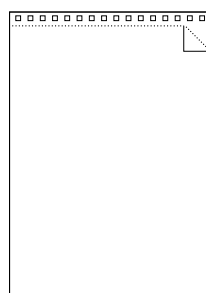
- *Sketch*, in the 24x33 cm format is spiral bound and consists of 80 natural white sheets of 120 grams which are perfect for drawing with pencil, ink, or charcoal.
- *Draw*, in the 24x33 cm format is spiral bound and consists of 50 natural white sheets of 160 grams and 15 sheets in transparent paper (to trace) ideal for your projects and designs.
- *Paint*, in the 24x33 cm format is spiral bound and consists of high weight sheets (250 grams): 30 in natural white, 3 apricot, 3 in light blue, 3 in light gray, 3 in black that are ideal for wet techniques.

## FORMAT

### SPIRAL BOUND



24x33 cm ●



Microperforated

SMOOTH  
SURFACE

## DISPLAY

Supplied already assembled, it is made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.

### EXPO5 artWORK

Counter display (24x33 cm)

**Measurements:** cm 29x27x40h

**Can contain:** 12 pieces 24x33 cm







# SKETCH

**BEST FOR:** GRAPHITE PENCIL - CHARCOAL - INK - MARKER - FELT-TIP PEN - COLORED PENCIL

120 g/m<sup>2</sup>

x80 Sheets  
Natural White



# DRAW

**BEST FOR:** MIXED MEDIA - GRAPHITE PENCIL - CHARCOAL - PASTEL - COLORED PENCIL - CRAYON - FOUNTAIN PEN - INK

160 g/m<sup>2</sup>

x50 Sheets  
Natural White  
+ x15 Sheets  
Transparent

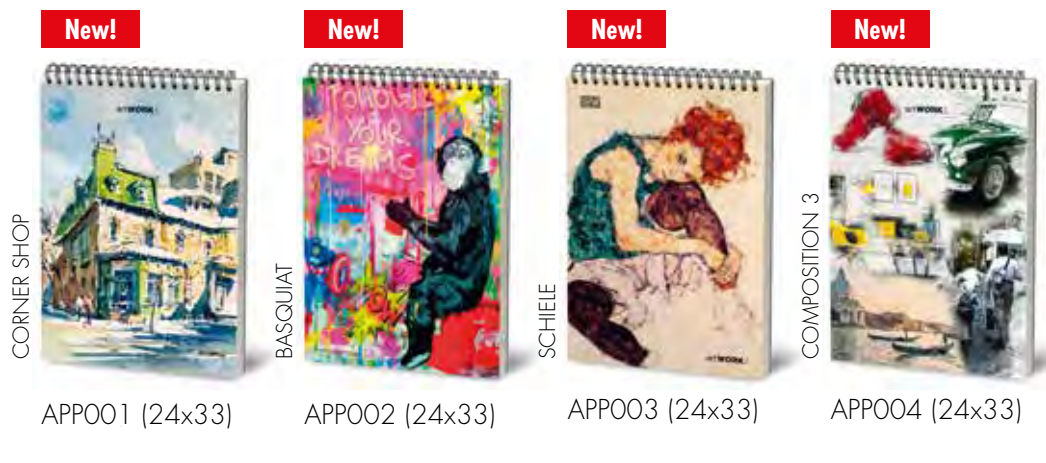


# PAINT

**BEST FOR:** MIXED MEDIA - GRAPHITE PENCIL - GOUACHE - WATERCOLOUR - PASTEL - MARKER - FELT-TIP PEN

250 g/m<sup>2</sup>

x30 Sheets  
Natural White  
+ x3 Sheets  
Apricot  
+ x3 Sheets  
Light Blue  
+ x3 Sheets  
Light Gray  
+ x3 Sheets  
Black





## OUR PRODUCTION:

- Graphics production
- Printing
- Binding
- Production of stationery products





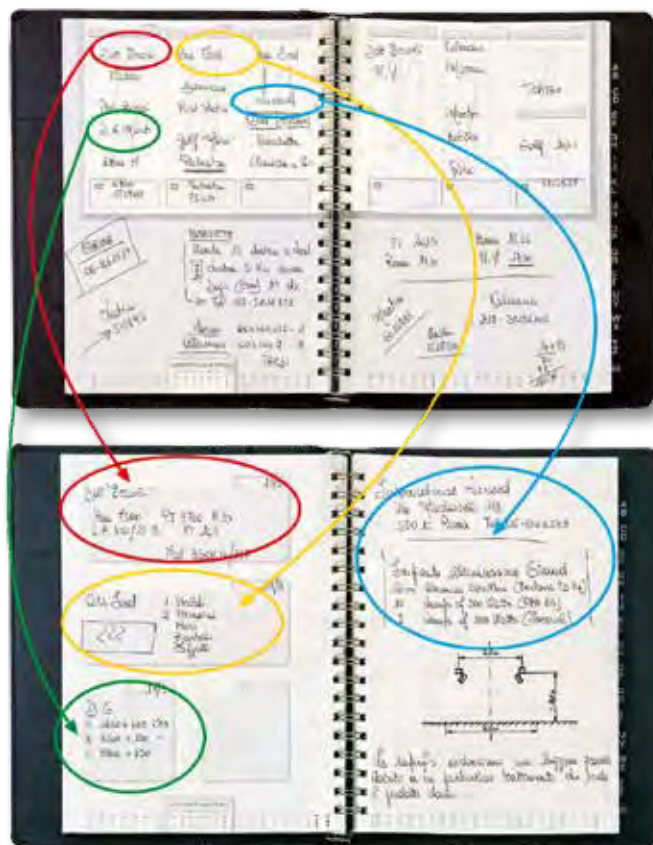
GIULIANO MAZZUOLI

# THE 3•6•5<sup>®</sup> PLANNERS

The 3•6•5 planner was introduced at the beginning of the 90s from an idea of Giuliano Mazzuoli and the hand of Massimo Morozzi, designer for Alessi, Edra, Marutomi Japan, and Nissan. The 3•6•5 planner with the **turn-page system** is the only solution to remove useless and cluttering notes from your desk. Two additional pages after every seven days are ready for your notes, reports, and sketches in specific,

well highlighted areas. With this system, unique in the planner industry, you will get accustomed to using your planner not only to remember your appointments, but also as a "note pad." It's true that every appointment has a date and a time, but it also has a dialogue, and while appointments pass, your notes remain, making your planner a real log book indispensable for the business man and woman.

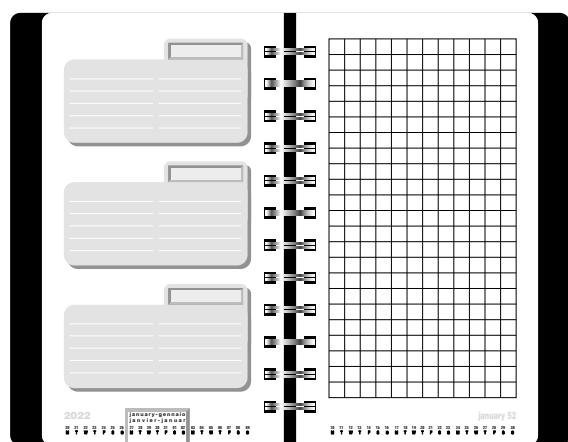
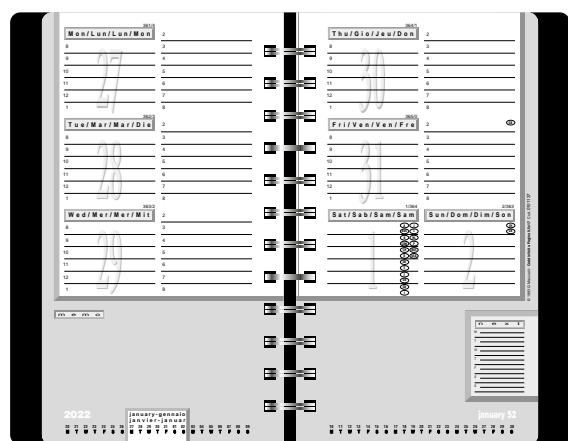
How the weekly turn-page system works



*patented design*

# 2022 WEEKLY turn-page system PLANNER 9,5x17 cm

94  
THE 3•6•5 PLANNERS



7101122



7101123



7101124



7101125



7101126

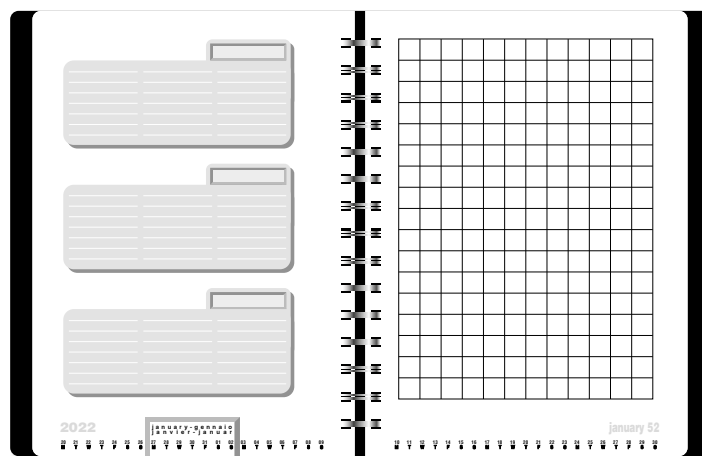
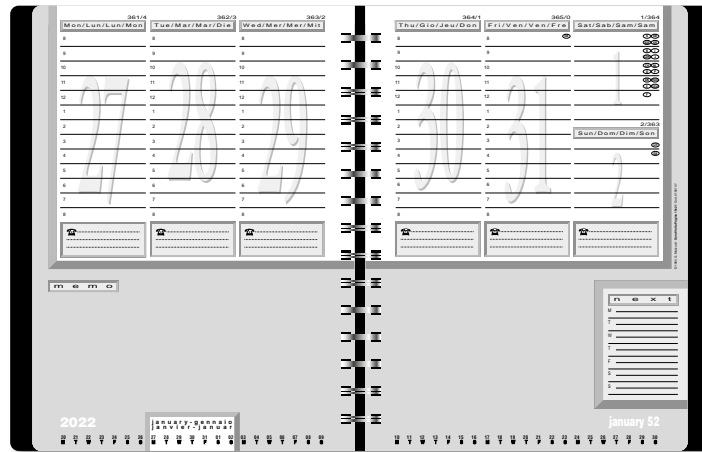


7101127



7101128

# 2022 WEEKLY turn-page system PLANNER 15x21 cm



7152122

7152123

7152124

7152125

7152126

7152127

7152128

## PLANNER DISPLAY

EXPO 444

Counter display

**Measurements:** cm 21x32x30

**It contains:** 18 assorted pieces

- 4 pieces 8,5 x 12 cm daily
- 4 pieces 9,5 x 17 cm weekly
- 4 pieces 9,5 x 17 cm weekly turn-page system
- 6 pieces 15 x 21 cm weekly turn-page system

The planners are made with 80 g. ecological white paper.

The product is FSC® certified.



## ORGANIZER REFILLS

Refills for the three formats of the 3•6•5 weekly turn-page system planners are available for the ringed organizers.



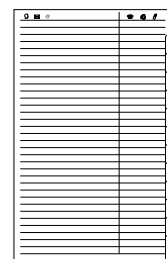
0101137  
(9,5x17)



0150137  
(15x21)

## RULER - TELEPHONE DIRECTORY

Every planner comes with a ruler/bookmark and a removable telephone directory (except for the 8,5 x 12 cm daily planner which comes with a telephone directory that is not removable).









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# ECO-SUSTAINABILITY

Our company, for a few years now, has embarked on the road of eco-sustainability by choosing to make products with materials marked FSC® and that means they have been managed in a proper and responsible way according to rigorous environmental, social, and economic standards.

**The Forest Stewardship Council®** (or in short **FSC®**) is an international Non-Governmental Organization (NGO). FSC® has created a forest certification system that is recognized all over the world. The objective of the certification is the proper management of forests and the traceability of the products derived from them. The FSC® logo guarantees that the product is

made with raw materials derived from forests that are managed according to two principle standards: forest management and chain of custody. The FSC® certification diagram is independent and by third party. Inspections are done by over 30 certification entities around the world. The FSC® counts among its members a group of varied commercial entities, environmental organizations, and groups from civil society. It groups together NGOs, organizations that work in the social field, indigenous associations and academic institutions, researchers, and technical people who have manifested a commitment in favor of a socially ethical use of forest products.

[www.fsc.org](http://www.fsc.org)



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MADE IN ITALY



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