

Giuliano Mazzuoli

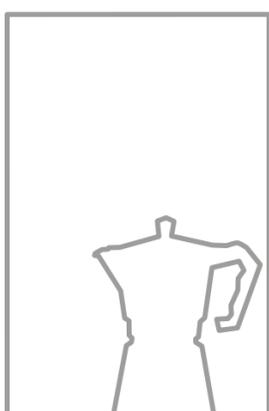
Giuliano Mazzuoli writing tools are made from a solid bar of aluminium, through an elaborate lathe and milling process. Every single structural component is then carefully finished and assembled by hand.

Writing Tools



GIULIANO MAZZUOLI

WRITING TOOLS



It is because I am Italian and I am part of the most important design culture in the world that I had to present a new pen. I thought it was impossible, but it all happened during a telephone call. I was doodling with my pencil when I interrupted my telephone call and said, "sorry, but I have to go ... I designed my new pen." I realized it was the coffee maker only after I had drawn it. The inspiration came at the right time because even in this pen there is a memory from my youth. The so-called "American kitchens" hadn't become popular yet in Italy. In my grandmother's huge, but minimally decorated kitchen there were four or five different size espressomakers hanging on a wall above a shelf. They were the only decorative elements in the kitchen and I had never seen my grandmother make coffee with them. She polished them every day. This was in the 1950s, the time in which the Moka, designed and produced by Alfonso Bialetti in 1930, started to become well known all over the world. It reached places in the world where uses and customs regarding beverages were completely different from ours and it was used as a decorative accessory just like my grandmother had done.

MOKA



NATURAL ALUMINIM
MKS1101 BP
MKS11S1 FP

RED
MKS1109 BP
MKS11S9 FP

VINTAGE IVORY
MKS1102 BP
MKS11S2 FP

BLACK
MKS1104 BP
MKS11S4 FP

FUNCTIONS

BALLPOINT
FOUNTAIN PEN

COLORS

NATURAL ALUMINIM
RED
VINTAGE IVORY
BLACK

NOBILE ITALIA

UMBERTO NOBILE (Lauro, Avellino 1885 - Rome 1978) was one of the key figures in the history of flight.

A General in the Italian Royal Air Force, Nobile designed air ships all over the world, but he is mostly known for having flown across the North Pole twice. The first time was in 1926 at the request of Norway with the air ship NORGE, which he designed and commanded. The second time was in 1928 on an entirely Italian expedition aboard the air ship ITALIA.



BLACK
IT04

BRUSHED CHROME
IT03

AVIATOR BLUE
IT03

POLISHED CHROME
IT02

FUNCTIONS

BALLPOINT 'EASY FLOW'
PENCIL (0.7mm)
BALLPOINT IN 3 COLORS

The Nobile Italia pen is available in 4 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: 0.7 mm pencil, 3 colored ballpoint refills, and a pencil eraser.

"The Nobile Italia pen is dedicated to all the men who made an extraordinary enterprise possible. They were men of courage who taught us that no objective is impossible to achieve."

