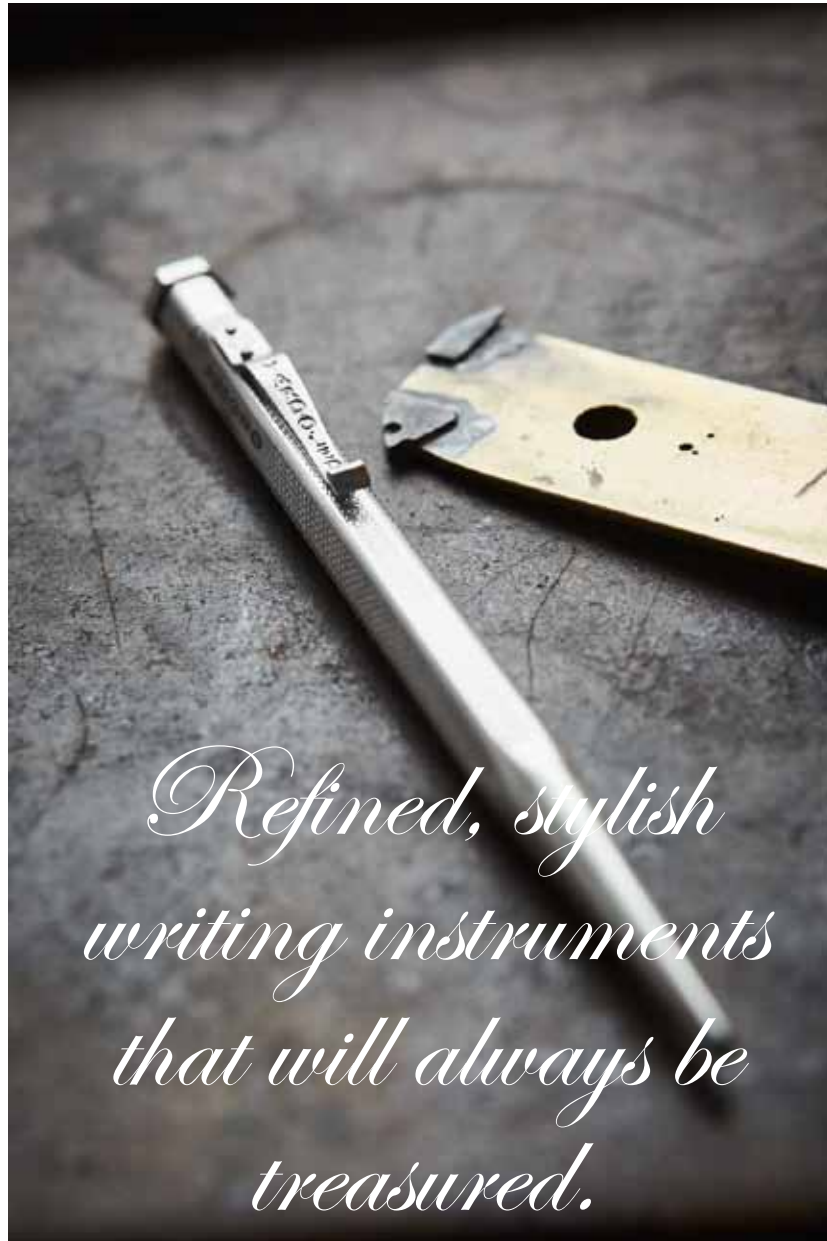


Yard O Led

..... SINCE 1934



*Refined, stylish
writing instruments
that will always be
treasured.*

OLD WORLD, HAND MADE, CRAFTSMANSHIP
ENGRAVED 925 STERLING SILVER
LIFETIME GUARANTEE
MADE IN ENGLAND

Y Yard O Led



Viceroy Standard Plain

- 925 Sterling Silver
- Hand crafted with a polished surface
- #940121 Pencil - SRP \$410.00
- #940122 Ballpoint - SRP \$410.00



Diplomat Hexagonal Plain

- 925 Sterling Silver
- Hand crafted with a polished surface
- #940401 Pencil - SRP \$410.00
- #940402 Ballpoint - SRP \$410.00



Perfecta Victorian

- 925 Sterling Silver
- Hand crafted with distinctive cap and Victorian pattern
- #941311 Pencil - SRP \$550.00
- #941312 Ballpoint - SRP \$550.00



Viceroy Standard Victorian

- 925 Sterling Silver, Hand crafted with Victorian pattern
- #943721 (B) Fountain - SRP \$960.00
- #943821 (F) Fountain - SRP \$960.00
- #943921 (M) Fountain Pen - SRP \$960.00
- #941323 Rollerball - SRP \$825.00

The Yard-O-Led company continues the rich tradition of hand-crafting fine writing instruments with old world skills. The company name comes from the 3" long pencil led refills, which total a yard ($12 \times 3 = 36$ ") in length. All pens and pencils carry the Lifetime Guarantee.

Mooresville, NC 28117 • Toll-free 866.833.7797 • Fax 888.423.0036

creativeartmaterials.com

Y Yard O Led



Viceroy Standard Barley

- 925 Sterling Silver
- Hand crafted with Barley pattern
- #941621 Pencil - SRP \$410.00
- #941622 Ballpoint - SRP \$410.00



Viceroy Standard Barley

- 925 Sterling Silver, Hand crafted with Barley pattern
- #943121 (B) Fountain, #943221 (F) Fountain - SRP \$825.00
- #943321 (M) Fountain Pen - SRP \$825.00
- #941623 Rollerball - SRP \$625.00



Viceroy Standard Plain

- 925 Sterling Silver, Hand crafted with a polished surface
- #943421 (B) Fountain, #943521 (F) Fountain - SRP \$825.00
- #943621 (M) Fountain Pen - SRP \$825.00
- #940123 Rollerball - SRP \$625.00



Elegant Wood Pen Case

- Beautifully finished hard wood pen case with black felt liner, included with every pen or pencil purchase
- The case includes a Lifetime Guarantee, Users Guide & polishing cloth

Yard-O-Led pens and pencils are available with engraving for an additional charge. Call for details.



Y Yard O Led



Viceroy Grand Barley

- 925 Sterling Silver, Hand crafted
- #945731 (B) Fountain, #945732 (F) Fountain - SRP \$1100.00
- #945733 (M) Fountain Pen - SRP \$1100.00
- #945740 Rollerball Pen - SRP \$960.00



Viceroy Grand Victorian

- 925 Sterling Silver, Hand crafted
- #945737 (B) Fountain, #945738 (F) Fountain - SRP \$1240.00
- #945739 (M) Fountain Pen - SRP \$1240.00
- #945742 Rollerball Pen - SRP \$1100.00

Yard O Led



The beginnings of "The Yard-O-Led Company" go back to London in 1822. It was Sampson Mordan who was first to register his "ever-pointed propelling pencil" design. The idea for a mechanical pencil that never needed sharpening was a good one that continued to be improved. By 1934, Ludwig Brenner registered his patent for an improved design and started The Yard-O-Led Pencil Company, introducing several gold and silver product ranges.

Today, the Yard-O-Led Company continues its tradition of hand-crafted 925 Sterling Silver writing instruments, offering mechanical pencils, ballpoint pens, rollerball pens and fountain pens. The company crafts numbered and uniquely styled fine writing instruments for the collector. Yard-O-Led is not just another luxury brand, its impeccable heritage says much more.

Distributed exclusively in the USA by Creative Art Materials, Ltd.
Premium Brand Art Materials and Writing Instruments

Mooresville, NC 28117 • Toll-free 866.833.7797 • Fax 888.423.0036

creativeartmaterials.com