

Limited Edition

CARAN D'ACHE

Genève

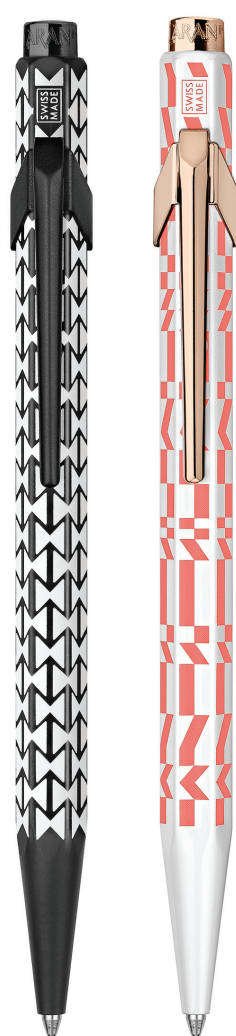
OFFICE Writing Instruments



The 849 is genuinely a cult object, both smart and informal, with its aluminium body distinguished by its hexagonal shape: six facets of a unique temperament that make it an iconic writing instrument suited to all occasions.

Every year, the Geneva-based company offers the emblematic 849 a face lift through inspiring partnerships with talented individuals asked to call on their boundless creativity to reinterpret the pen. The 849 becomes a blank canvas, the playground of great designers, stylists and artists.

Caran d'Ache 849 + Alexander Girard: design in the palm of the hand



849.124



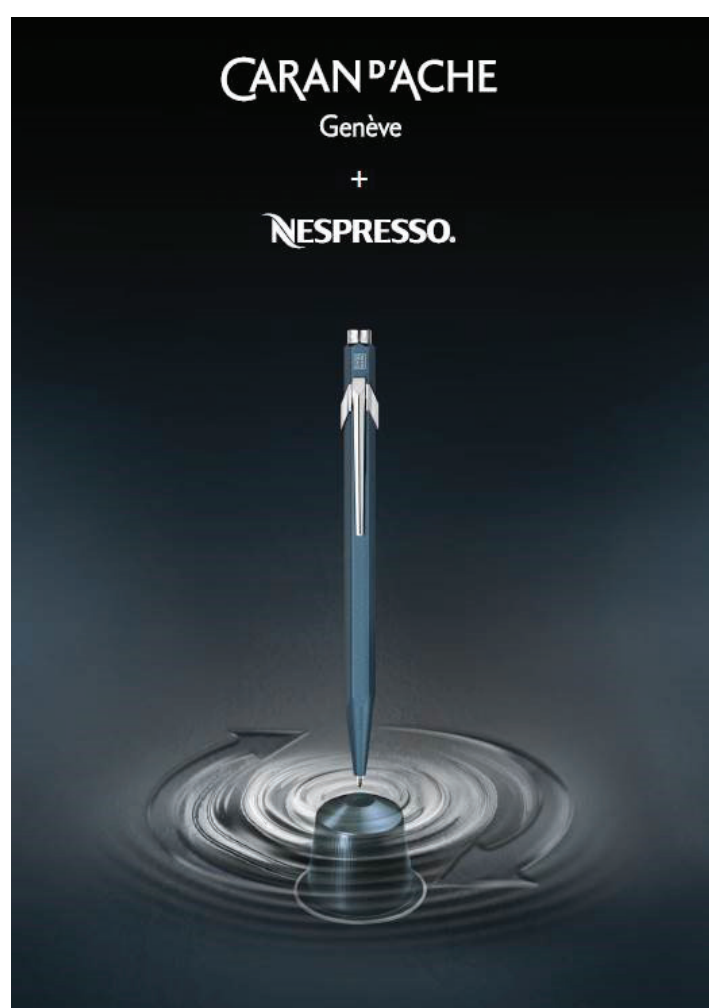
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The 849 Alexander Girard limited edition was born of the desire of Caran d'Ache, Vitra and Studio Girard to decorate the 849 with the joyous cult patterns dreamt up by Alexander Girard. This multi-talented creator revolutionised the history of 20th century design by leaving his colourful, graphic mark on everyday objects. With a keen interest in textures, patterns and folk art, Alexander Girard collected the writing instruments which enabled him to express his creativity.

The two 849s call on patterns chosen from the collections of the Vitra Design Museum which houses the designer's archives. The pink and white 849 boasts the "check stripes" pattern, developed by Alexander Girard to bring a touch of colour to decorative panels and textiles in everyday life. The black and white 849 presents the "double triangle" pattern created for use on textiles and wallpaper.

 **SWISS MADE**

849 Caran d'Ache + Nespresso: The union of Swiss design and recycling



In collaboration with Nespresso, Caran d'Ache is presenting a new 849 ballpoint pen in limited edition made using the aluminium from Nespresso recycled capsules. This exclusive writing instrument was born of the encounter between two iconic Swiss companies, sharing common values: sustainable development, innovation and Swiss design quality.

Every year, a capsule colour is selected to decorate the product parts of the Second Life collection. In 2018, the "Dharkan" capsule is called on to lend its dark blue colour to the 849. The "Made with recycled Nespresso Capsules" label reinforces the authenticity of this limited edition. The 100% recycled and recyclable packaging strengthens the responsible approach adopted Caran d'Ache and Nespresso.



849.601



Environmentally friendly packaging made from 100% recycled and recyclable cardboard. View the 849 through the capsule shaped cut out.

 **SWISS MADE**