

ALCHEMIX

CARAN D'ACHE

Genève

OFFICE Writing Instruments

With a bold fusion of materials and design, the Alchemix collection is a skilful combination of elements. Pure outlines, high-tech materials... Alchemix is the perfect amalgam of power, strength and elegance. This unique formula created by Caran d'Ache reveals a universe with a rare intensity, a writing instrument that is both precise and reliable.

Characteristics

- Ballpoint Pen
- Hexagonal body in aluminum
- Flexible clip
- Push button
- Refillable ballpoint pen, fitted with the Goliath cartridge
- Made in Switzerland



The Story of Solar Impulse has been written now with Maison Caran d'Ache. As a partner, the Swiss Made brand took part in the fascinating two-year adventure. The family-owned Geneva company is honored to include Bertrand Piccard and André Borschberg among its Brand Ambassadors.

As part of this unique collaboration, Caran d'Ache presents a special edition of the Alchemix "Carbon". The design of the Alchemix Solar Impulse represents the high-tech materials used in the aircraft S12 and its ultra-thin package carries the signatures of the two pilots. This pen delivers up to 600 A4 pages, thanks to its acclaimed Goliath ink cartridge. It is a unique special edition that will appeal to all those who are inspired by this human and technological challenge.

Solar Impulse - 4880.696



Bertrand Piccard's vision, coupled with André Borschberg's managerial experience and the skills of a multi-disciplinary team have enabled an idea to be transformed into reality. «Too big, too light and impossible to control in flight», said the experts. Nevertheless, industrial partners provided fundings and technologies to realize the most energy efficient airplane ever built.

