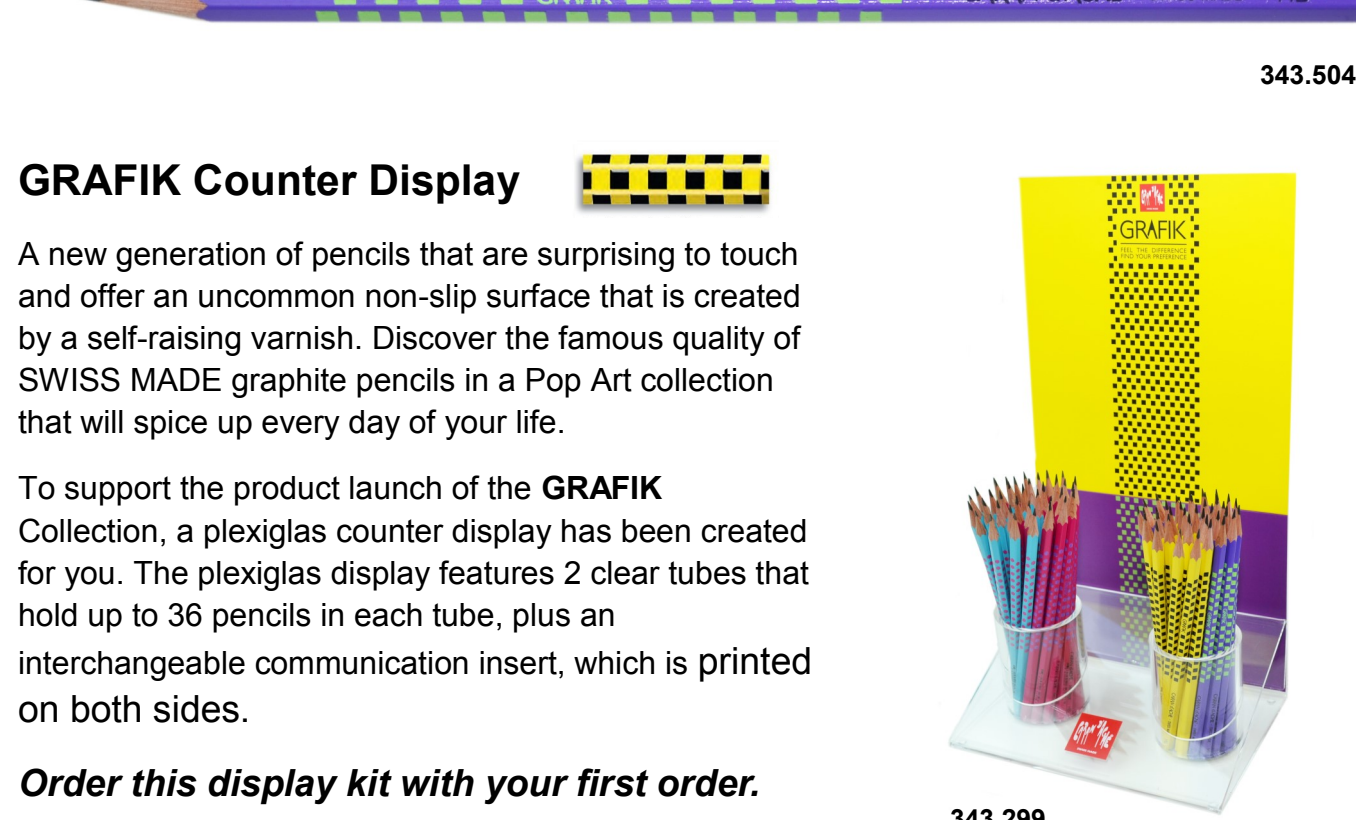


Specialty Office



With **GRAFIK**, Caran d'Ache gives its graphite pencils new energy! Its geometric **POP ART** design is matched by its vibrant colors. It's a great look and its easy to hold. Eccentric, pop, graphic... whatever your style, the **GRAFIK** experience is for you!

Let yourself be captivated by the power of its design. You'll be surprised by the unique non-slip surface and how enjoyable it feels in your hand! This constantly evolving generation of pencils with decorative surface relief will regularly provide a spark to the market with its new developments. It is a **POP ART** range of graphite pencils intended for school kids, students and young people looking for trendy products that make a difference.

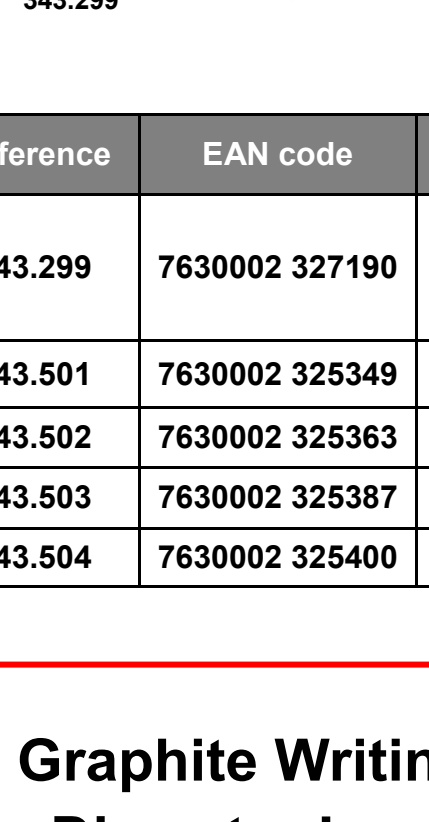


GRAFIK Counter Display

A new generation of pencils that are surprising to touch and offer an uncommon non-slip surface that is created by a self-raising varnish. Discover the famous quality of SWISS MADE graphite pencils in a Pop Art collection that will spice up every day of your life.

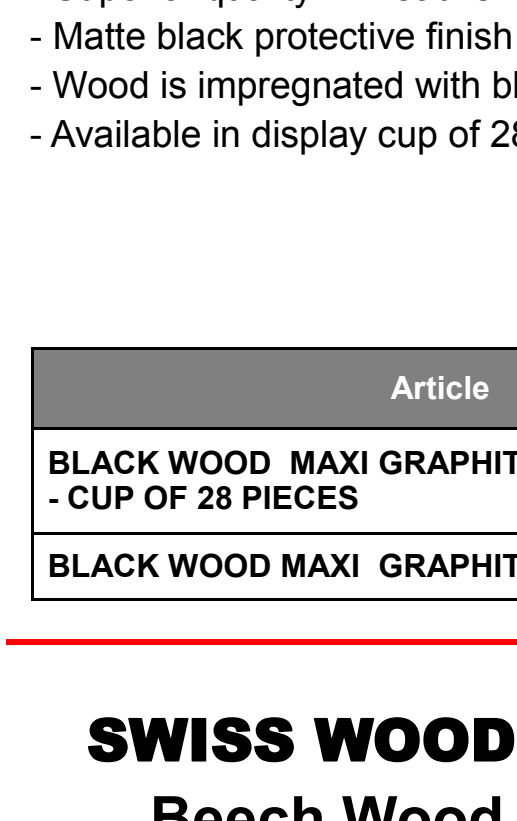
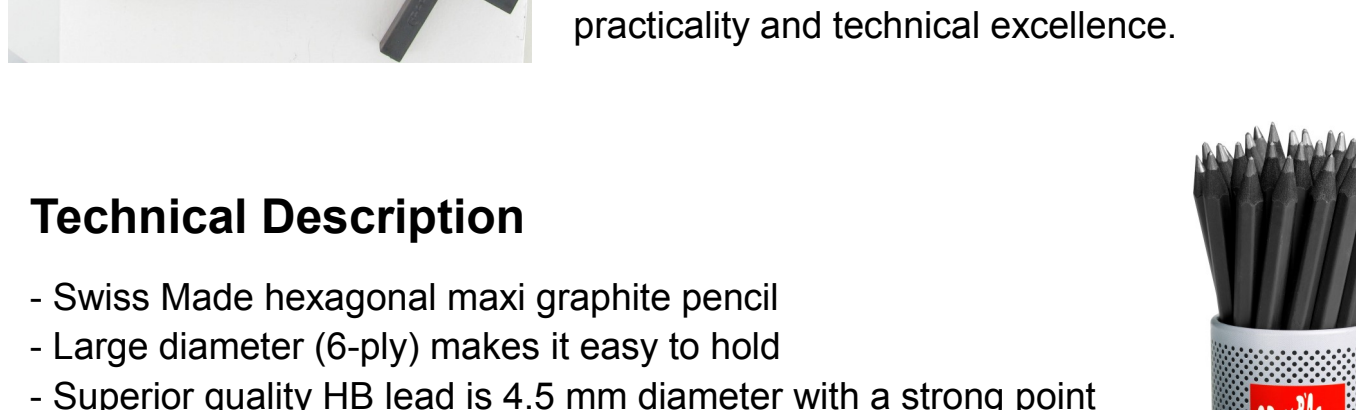
To support the product launch of the **GRAFIK** Collection, a plexiglas display has been created for you. The plexiglas display features 2 clear tubes that hold up to 36 pencils in each tube, plus an interchangeable communication insert, which is printed on both sides.

Order this display kit with your first order.



Article	Reference	EAN code	Min Qty
GRAFIK PENCILS DISPLAY KIT – Plexiglas display + Grafik insert + 24 x 343.501 + 24 x 343.502 + 24 x 343.503 + 24 x 343.504	343.299	7630002 327190	1
GRAFIK PENCIL BLUE MOTIF HEXAGONAL PINK	343.501	7630002 325349	12
GRAFIK PENCIL PINK MOTIF HEXAGONAL PURPLE	343.502	7630002 325363	12
GRAFIK PENCIL YELLOW MOTIF SQUARE BLACK	343.503	7630002 325387	12
GRAFIK PENCIL PURPLE MOTIF SQUARE GREEN	343.504	7630002 325400	12

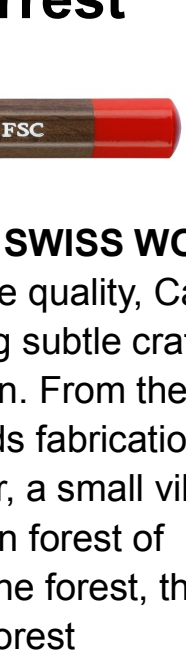
BLACK WOOD - The Maxi Size Graphite Writing or Drawing Pencil with a 4.5 mm Diameter Lead



Everyone can enjoy expressing themselves on a large scale or in fine detail with this Maxi size graphite pencil with artistic properties. Just like the **GRAFWOOD** and **GRAFUCUBE**, the **BLACK WOOD** is firmly part of the trend in meeting the needs of today's artists. It offers the quality of an HB lead that is both extra-fine and extra-large, together with the elegance of a hexagonal pencil finished in a matte black. It is an artistic tool that is ideal for drawing, sketching and writing with a soft but intense regular line. The **BLACK WOOD** completes the range of graphite pencils with a sense of design, practicality and technical excellence.

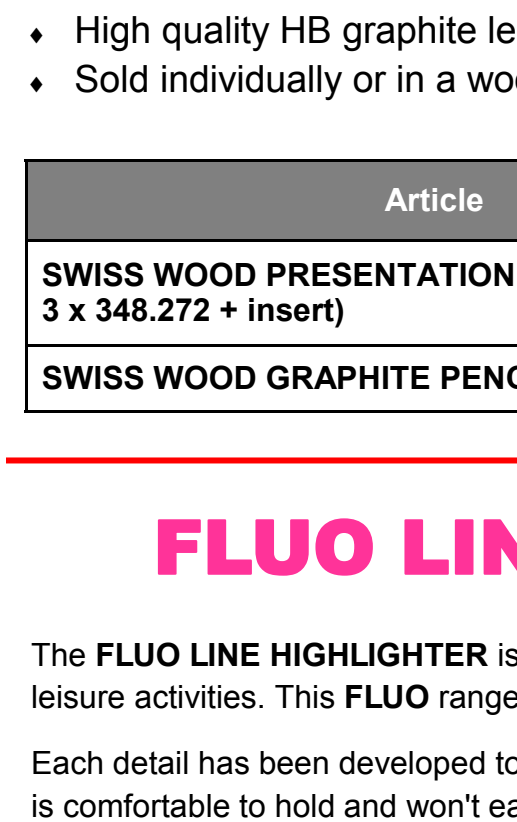
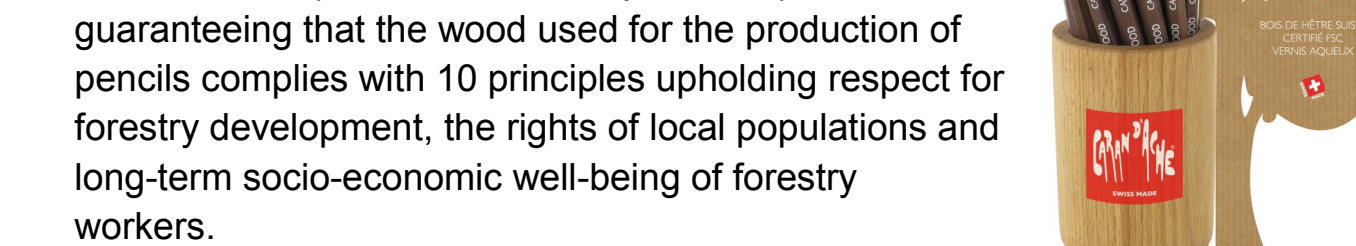
Technical Description

- Swiss Made hexagonal maxi graphite pencil
- Large diameter (6-ply) makes it easy to hold
- Superior quality HB lead is 4.5 mm diameter with a strong point
- Matte black protective finish
- Wood is impregnated with black ink
- Available in display cup of 28 pencils or in a box of 12 pencils



Article	Reference	EAN code	Min Qty
BLACK WOOD MAXI GRAPHITE PENCIL HB - CUP OF 28 PIECES	499.128	7630002 327121	1
BLACK WOOD MAXI GRAPHITE PENCIL HB	499.272	7630002 327107	12

SWISS WOOD - A Graphite Pencil made with Beech Wood from the Swiss Jura Forrest



The famous Swiss label introduces the **SWISS WOOD** pencil. Recognized for their Swiss Made quality, Caran d'Ache continues to surprise by evoking subtlety, craft and authentic luxury in this new creation. From the Caran d'Ache expertise in graphite leads fabrication, this new pencil has its roots in Gloveriel, a small village tucked away in the **Swiss Jura** mountain forest of beech trees. It is there, in the heart of the forest, that Caran d'Ache has selected the **FSC** (Forest Stewardship Council) wood certified for the production of their new graphite pencil.

With a natural design and a Swiss identity, the pencil's body is protected with a matte multi-layer water-based varnish. The Swiss cross placed on the red cap contrast and sublimate the authenticity of these unique graphite pencils. It carries the essence of Swiss Made, both literally and metaphorically.

Technical product description:

- Hexagonal graphite pencil with EAN bar code
- Matte water-based varnish, red cap decorated with a Swiss Cross
- Beech wood from the Swiss Jura forest
- Guaranteed **FSC** (Forest Stewardship Council), label guaranteeing that the wood used for the production of pencils complies with 10 principles upholding respect for forestry development, the rights of local populations and long-term socio-economic well-being of forestry workers.
- High quality HB graphite lead
- Sold individually or in a wood cup with 30 pencils



Article	Reference	EAN code	Min Qty
SWISS WOOD PRESENTATION KIT (wooden cup + 3 x 348.272 + insert)	348.130	7630002 324496	1
SWISS WOOD GRAPHITE PENCIL HB	348.272	7630002 324342	10

FLUO LINE - HIGHLIGHTERS

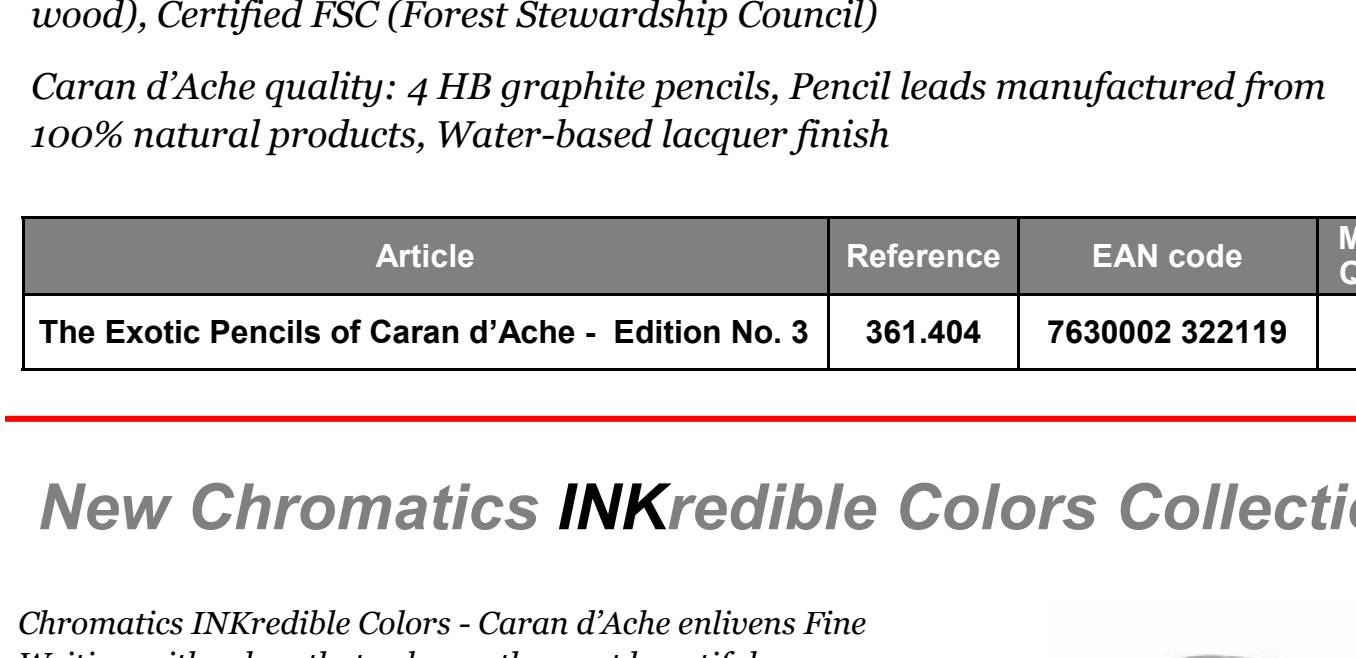
The **FLUO LINE HIGHLIGHTER** is a working tool. Designed for the office, but also ideal for leisure activities. This **FLUO** range offers four brilliant colors: Yellow, Green, Rose and Orange.

Each detail has been developed to make it easy to use every day. The long white hexagonal body is comfortable to hold and won't easily roll off the desk.

Each pen has a strong tip for drawing lines in intense, pigment-rich ink. The removable cap and barrel end both match the ink color.

FLUO LINE felt tip marker pens are very practical for office use. When used on documents to be photocopied or faxed the **FLUO** highlighted area does not become dark, but merely grey and the highlighted words remain legible. The **FLUO LINE** marker pens are an essential office tool for every desk.

FLUO LINE - HIGHLIGHTER



Article	Reference	EAN code	Min Qty
FLUO LINE HIGHLIGHTER - FLUO Yellow	191.240	7630002 320108	5
FLUO LINE HIGHLIGHTER - FLUO Green	191.230	7630002 320122	5
FLUO LINE HIGHLIGHTER - FLUO Rose	191.081	7630002 320085	5
FLUO LINE HIGHLIGHTER - FLUO Orange	191.030	7630002 320146	5

The Exotic Pencils of Caran d'Ache

Exotic Pencils - Edition No. 3

Caran d'Ache craftsmen always keep in touch with the latest trends and have searched through a large assortment of original ideas to come up with the newest collection.

The presence of Caran d'Ache is the product of intense research into woods of wood and a close collaboration between the Geneva Maison de Haute Ecriture and an Italian specialist in working with wood. The two companies share a commitment to innovation, fine quality and respect for the environment. They have combined their expertise to create this exclusive collection of refined pencils.

Certified **FSC** (Forest Stewardship Council) and certified **OLB** (Origin and legality of the wood) the species of wood have been selected to meet strict quality criteria enhancing Caran d'Ache's reputation as an expert in the manufacturing of graphite lead pencils.



Technical Description:

Silver Aspen, African Azobé, Green Zebrano and Grey Poplar... a selection of rare and precious woods that inspire Caran d'Ache to new levels of expertise in the production of these finely crafted writing pencils.

Strict quality criteria for the wood: Certified **OLB** (Origin and legality of the wood), Certified **FSC** (Forest Stewardship Council)

Caran d'Ache quality: 4 HB graphite pencils, Pencil leads manufactured from 100% natural products, Water-based lacquer finish

Article	Reference	EAN code	Min Qty
The Exotic Pencils of Caran d'Ache - Edition No. 3	361.404	7630002 322119	1

New Chromatics INKredible Colors Collection

Chromatics **INKredible Colors** - Caran d'Ache enlivens Fine Writing with colors that enhance the most beautiful pages.

Caran d'Ache, Maison de Haute Ecriture, uses its special savoir-faire to offer devotees of handwriting a new collection of ink bottles with 12 colors inspired by the prism.

The new Caran d'Ache ink bottles synthesize a unique expertise: the science of colors. Chromatics **INKredible Colors** Collection uses Caran d'Ache's color experience to master the most intense pigments across a spectrum of 12 vibrant shades. Each one has a definite character that reflects the technical expertise of Caran d'Ache in creating a rich chromatic range. From *Idyllic Blue* to *Vibrant Green*, these inks give the written word soul and the text a uniquely refined style.

Caran d'Ache inks show their pedigree in a box that is worthy of presenting their intense colors: the glass bottles adopt the shape of a prism, playing with the reflections of the light and enriching the colors. The Chromatics **INKredible Color** bottles are designed for easy refilling with an ink pump pen.

Technical Description: An appealing original ink bottle like a hexagonal prism. The hexagon is the distinctive shape of Caran d'Ache, an inspiration for the products in our three worlds: Office (849, 828 ...), Writing (Hexagonal, Ecridor ...) and Colors (Graphite, Fibralo ...).

Features:

- ◊ Increased contents - 50 ml for longer service
- ◊ Enlarged neck for XL/LE pens
- ◊ A shape that allows the last drops to be used from the bottom of the bottle
- ◊ High visibility in the shop:
 - ◊ A silver background label presents the color of the bottle contents
 - ◊ A cap with bright metal finish

Note: 2 displays are available with a special order, allow 6 weeks for delivery. Call for more information.

Available in 12 shades:

Article	Reference	EAN code	Min Qty
CHROMATICS INK 50ml - INFINITE GREY	8011.005	7630002 321143	3
CHROMATICS INK 50ml - COSMIC BLACK	8011.009	7630002 320948	3
CHROMATICS INK 50ml - ORGANIC BROWN	8011.049	7630002 321068	3
CHROMATICS INK 50ml - ELECTRIC ORANGE	8011.052	7630002 321006	3
CHROMATICS INK 50ml - INFRARED	8011.070	7630002 321167	3
CHROMATICS INK 50ml - DIVINE PINK	8011.080	7630002 321105	3
CHROMATICS INK 50ml - ULTRAVIOLET	8011.099	7630002 321044	3
CHROMATICS INK 50ml - IDYLLIC BLUE	8011.140	7630002 320986	3
CHROMATICS INK 50ml - MAGNETIC BLUE	8011.149	7630002 320962	3
CHROMATICS INK 50ml - HYPNOTIC TURQUOISE	8011.191	7630002 321082	3
CHROMATICS INK 50ml - VIBRANT GREEN	8011.210	7630002 321020	3
CHROMATICS INK 50ml - DELICATE GREEN	8011.221	7630002 321129	3