

## 30 YEARS OF SUPRACOLOR SOFT

30 new exclusive colours available in 3 limited editions

It has already been thirty years since Supracolor Soft began unleashing the creativity of artists, drawing enthusiasts and all those who love colour. What is the secret of this Swiss-made water-soluble pencil with soft lead? Excellent covering power combined with exceptional colour brightness. Thanks to its broad diameter, the soft lead of Supracolor Soft is ideal for large-scale works. Faded out, blended with fingertips, textured by rubbing the lead on a piece of sandpaper or used as watercolours, these shades are suitable for a multitude of techniques. These qualities have made Supracolor Soft popular with amateur artists, graphic designers, illustrators and Fine Arts students alike since 1988.

To celebrate three decades of style, quality, creativity and sharing, Caran d'Ache is enriching the Supracolor Soft colour palette with thirty brand new colours in addition to the 120 existing shades. Discover this assortment exclusively in the 3 limited anniversary editions, perfect for designing and creating all kinds of artistic themes. Supracolor Soft will continue to extol the virtues of creativity and inspire the artists of today and tomorrow for a long time to come.



3000.101



3888.860



3888.830

[Call for more information](#)

## MATTERHORN BRUT ROSÉ - LIMITED EDITION

Swiss Sharpening Machine by Caran d'Ache

### New Matterhorn Collector's Edition

The adventure continues... In keeping with the collection issued in 2013 to celebrate the 80th anniversary of its famous sharpening machine, Caran d'Ache has unveiled a new exclusive edition of one of its most iconic products. Created in 1933, the famous Caran d'Ache sharpening machine has transcended the years and reinvented itself. Its high precision and durability have appealed to generations of pencil lovers. Featuring an exquisitely fashionable, iridescent colour, the sharpening machine has been issued in a limited edition of 4478, symbolizing the altitude in meters of the legendary Mount Matterhorn. Accompanied by its vintage metal box – it, too, picked out in a gentle shade of rosé – it is aimed at collectors and devotees of beautiful objects. Linking past with present, this new sharpening machine exudes the finely crafted refinement and elegance of Caran d'Ache products from yesteryear.

Matterhorn "Brut Rosé" collector's edition – limited to 4478 pieces - Metal box inspired by the appearance of the legacy box, coloured in Brut Rosé



455.997



[Call for more information](#)

## SWISS WOOD GIFT SET

The Essence of Swiss Pencils by Caran d'Ache Swiss forests



To celebrate the beauty of Swiss forests, Caran d'Ache brought once again in an exclusive gift set 3 wood species of the SWISS WOOD pencil, including a totally new one in Scots pine. Made exclusively from "Swiss Certified" wood, this new set symbolizes both Switzerland and respect for the environment, subjects that the company holds dear.

The Swiss Wood pencils are manufactured with passion in the company's Geneva workshops and are distinguished by their elegant simplicity. Their authentically natural body are coated with a water-based varnish, and their red cap with the white Swiss cross. These extraordinary pencils embody the Swiss Made ideal both literally and metaphorically. Caran d'Ache is the only factory in the world to manufacture pencils from COBS certified wood (certificate of Swiss Wood origin).

All those who love writing, are concerned about the environment or simply looking for a souvenir of Switzerland to carry with them, will certainly appreciate this unique Swiss Wood gift set.



348.103 - SWISS WOOD SET  
- 3 Swiss Wood Pencils + Eraser + Sharpener

[Call for more information](#)

## 849 VITRA by Alexander Girard

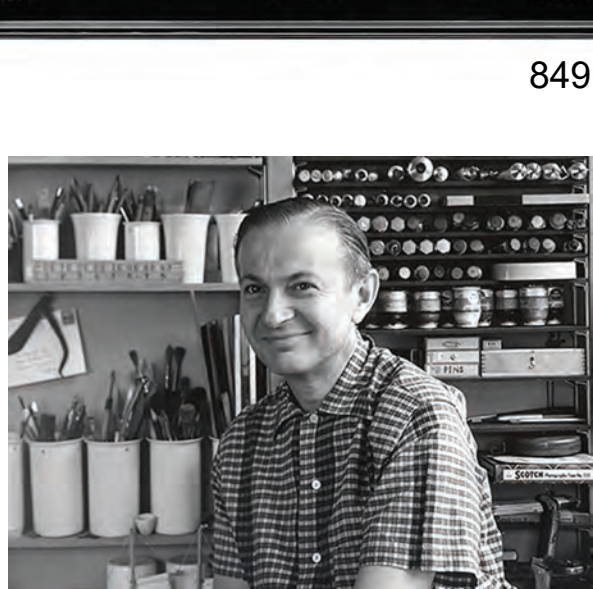
Design in the palm of your hand



849.124



849.123



Every year, the Geneva-based company offers the emblematic 849 a face lift through partnerships with talented individuals asked to call on their boundless creativity to reinterpret the pen. The 849 becomes a blank canvas, the playground of great designers, stylists and artists.

The 849 Alexander Girard limited edition was born of the desire of Caran d'Ache, Vitra and Studio Girard to decorate the 849 with the joyous cult patterns dreamt up by Alexander Girard. This multi-talented creator revolutionised the history of 20th century design by leaving his colourful, graphic mark on everyday objects. With a keen interest in textures, patterns and folk art, Alexander Girard collected the writing instruments which enabled him to express his creativity.

Alexander Girard is one of the most renowned New York designers. This multi-talented creator revolutionized the history of 20th century design by leaving his colourful graphic mark on everyday objects. Through his avant-garde visual language, Alexander Girard designed warm ensembles with every detail reflecting his innovative vision.

*"I believe we should preserve this evidence of the past, not as a pattern for sentimental imitation, but as nourishment for the creative spirit of the present."* Alexander

[Call for more information](#)

## 849 Caran d'Ache + NESPRESSO

The reunion of Swiss design and recycling



849.159

In collaboration with Nespresso, Caran d'Ache is presenting a new 849 ballpoint pen in limited edition made using the aluminium from Nespresso recycled capsules. This exclusive writing instrument was born of innovation and Swiss design.

In 2018, the "Darkhan" capsule is called on to lend its dark blue colour to the 849. The "Made with recycled Nespresso Capsules" label reinforces the authenticity of this limited edition. The 100% recycled and recyclable packaging strengthens the responsible approach adopted Caran d'Ache and Nespresso.

Rediscover the pleasure of writing and tasting coffee with the 849 Nespresso. The promise of creative moments reflecting a responsible and sustainable approach!



[Call for more information](#)