

COLORBLOCK

• MAXI Pencils in Metallic, **FLUO** & Pastel Colors

NEW

COLORBLOCK pencils in Metallic colors to brighten up your letters, drawings, messages and hand-made decorations for the holiday season.

For holiday festivities and seasonal activities, Caran d'Ache included 5 new Maxi pencils in metallic colors: gold, silver, bronze, scarlet metallic, phtalocyanine green. Their bright and intense colors lay down smoothly. They're perfect for creating and personalizing greeting cards, invitations, photo albums and bring a sparkling chic touch to every holiday event.



- ◇ Assortments of 5 metallic colors: gold, silver, bronze, scarlet metallic and phtalocyanine green
- ◇ Available in a cup of 28 pencils ***(8 gold, 8 silver, 4 bronze, 4 green, 4 scarlet)** as well as individual colors for restocking (by 12 pcs)
- ◇ Large diameter (6-plys) hexagonal shape that's easy to hold in the fingers
- ◇ Extra-large lead (diameter 4.5 mm) is more economical and has a stronger point
- ◇ High pigment concentration gives ultra-bright colors and powerful coverage
- ◇ Smooth and strong leads
- ◇ Certified FSC (Forest Stewardship Council)
- ◇ Ideal for all paper hobbies, scrapbooks, designs or illustrations.



494.105

Article	Reference	EAN code	Min Qty
COLORBLOCK - 28 Pencils in Metallic Colors in merchandising cup*	494.105	7630002 328081	1
COLORBLOCK - Maxi Metallic Gold	494.499	7630002 328029	12
COLORBLOCK - Maxi Metallic Silver	494.498	7630002 328005	12
COLORBLOCK - Maxi Metallic Bronze	494.497	7630002 327985	12
COLORBLOCK - Maxi Metallic Green	494.710	7630002 328043	12
COLORBLOCK - Maxi Metallic Scarlet	494.070	7630002 328067	12

“The **FLUO colors are like an electric shock to the senses”**



Caran d'Ache accelerates the trend with its new collection of **COLORBLOCK FLUO** with the four highest-voltage colors: Yellow, Green, Pink and Orange. **BRILLIANT** colors that get noticed everywhere. Color pencils that combine great looks and practicality. The super-smooth leads and ultra bright colors are exactly what's needed in the office to mark or highlight key words. And they're just as valuable in the artistic world for drawing, building up colors, decorating and scrapbooking! In a student's backpack or in a designer's handbag, everybody is rushing to grab their **COLORBLOCK FLUO** pencils and dive into the color-crazy world of Caran d'Ache.



491.104

- ◇ Ideal for all paper hobbies, scrapbooks, designs or illustrations, but also for school or office work as an ecological highlighter. It does not dry out, run, bleed through the paper or alter the print.
- ◇ Assortment of 4 FLUO colors: yellow, pink, green and orange - Available in a Caran d'Ache counter cup of 28 pencils (10 yellow, 6 pink, 6 orange and 6 green) as well as individual colors for restocking. Individual colors are packaged 12 per box.
- ◇ Large 10 mm diameter (6-plys) hexagonal shape, that's easy to hold in your hand.
- ◇ Large 4.5 mm diameter lead is economical to use and has a stronger point.
- ◇ High pigment concentration gives ultra-bright colors.

Article	Reference	EAN code	Min Qty
COLORBLOCK - FLUO, 28 Pencils in Flourescent Colors (7 x 4 Colors) in merchandising cup	491.104	7630002 321457	1
COLORBLOCK - FLUO, Maxi Pencil, Orange	491.030	7630002 325028	12
COLORBLOCK - FLUO, Maxi Pencil, Pink	491.090	7630002 325042	12
COLORBLOCK - FLUO, Maxi Pencil, Green	491.230	7630002 325066	12
COLORBLOCK - FLUO, Maxi Pencil, Yellow	491.240	7630002 325080	12

“Couleurs Pastel” - A wave of spring fashion colors by Caran d'Ache



As a **Limited Edition**, Caran d'Ache launches five new “Pastel Colors” that generate a refreshing “Coup de coeur” or choice of style. **COLORBLOCK** pencils are perfect for watercolor effects in drawings, illustrations or even art & craft hobbies like scrapbooking. Wherever your inspiration takes you, capture the moment with **COLORBLOCK** pencils in pastel colors by Caran d'Ache!

COLORBLOCK pencils are inspired by new fashion trends using solid pastel colors. It's a wave of pastel shades sweeping over the fashion world. The five new pastel colors from Caran d'Ache are: Pale Yellow, Granite Rose, Light Green, Pale Blue, and Orange Apricot.



497.105

- ◇ Limited Edition **“Couleurs Pastel”** in a branded merchandising cup
- ◇ Assortment of five trendy pastels colors: Pale Yellow (011), Granite Rose (493), Light Green (221), Pale Blue (371), and Orange Apricot (041)
- ◇ Available in a cup of 30 pencils (6 pencils x 5 colors), no replenishment.
- ◇ Water-soluble pencils with a large 10mm diameter / 6mm lead.
- ◇ Hexagonal shaped pencil for easy grip.
- ◇ Color cap and barrel finished to match lead color.
- ◇ Individually labeled with EAN bar code for easy retail checkout.
- ◇ Product conforms to EN71(CE)
- ◇ Certified FSC (Forest Stewardship Council)
- ◇ Ideal for art & craft activities, decorating cards, scrapbooking, drawings and watercolor illustrations.

Article	Reference	EAN code	Min Qty
COLORBLOCK - Limited Edition, 30 Pencils in Pastel Colors (6 x5 Colors) in Branded Merchandising Cup	497.105	7630002 321457	1