

CARAN D'ACHE

Genève

OFFICE Writing Instruments

849 Black Code & Sparkle - Give A Little Joy



CC0849.019

Limited Time Offer

For the 2019 holiday season, Caran d'Ache invites you to take a trip down memory lane with the "Give A Little Joy" collection. Enter into the magic of Christmas with the merry-go-round of Caran d'Ache products that will bring joy to the eyes of young and old alike.

To get into the festive mood, the iconic 849 ballpoint pen is dressed for the occasion. Boasting a glitter-coated body and gilt attributes, the 849 Sparkle offers that touch of glamour you need to finish the year in style. With its all matte black body and attributes, the 849 Black Code model will delight design fans in search of elegance and minimalism.



849.019-BL



849.019-SP

Treat your loved ones and Give a little Joy!

Sold as a full 12 pen display
Individual refills are available
after the purchase of full display.

849 Caran d'Ache + Nespresso - Edition 2
The marriage of Swiss design and recycling



Following the success of the first edition, Caran d'Ache is continuing their collaboration with Nespresso to create the second limited edition of their iconic ballpoint pen, made with aluminium from recycled coffee capsules. The two world-renowned Swiss companies remain committed to their values of innovation, design quality and the protection of our environment.

This year, the deep green and satin-smooth 'India' capsule has been chosen to envelop the body of the pen as a symbol of sustainable development. This second edition illustrates the technical flair in creating an exclusive alloy from the aluminium of recycled coffee capsules, without compromising the intrinsic quality of the iconic Caran d'Ache ballpoint.

This Caran d'Ache ballpoint pen, in both its bespoke elegance and sustainability, will be irresistible to those who own a 1st edition instrument, as well as the environmentally conscious among us, and even those who are simply in search of a beautifully unique gift.



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SWISS MADE

Environmentally friendly packaging made from 100% recycled and recyclable cardboard. View the 849 through the capsule shaped cut out.

849 Claim Your Style: An 849 to suit your style



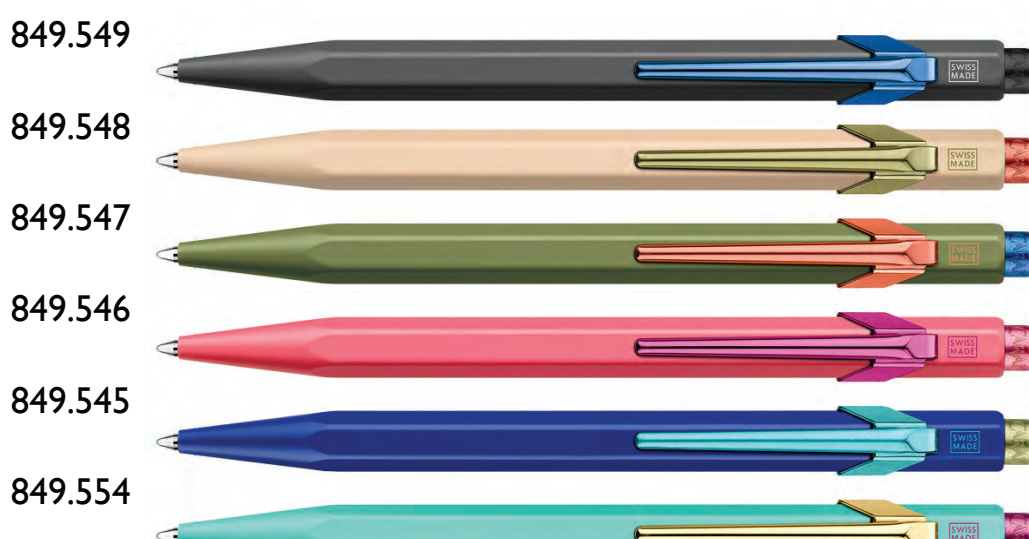
Caran d'Ache will be celebrating the **50th anniversary** of its iconic ballpoint pen in 2019. The Geneva-based Maison is kicking off celebrations by unveiling the limited edition "Claim Your Style" collection, which breaks new ground with its six exclusive models, each boasting a colourful new finish.

A Caran d'Ache ballpoint pen to suit your style! The Claim Your Style collection offers six brightly coloured models. This limited edition collection offers everyone an opportunity to choose a Caran d'Ache pen that reflects his or her individual style and personality.

Write up your travel memoirs, sketch out a new fashion collection, record your thoughts and ideas – the possibilities are endless!

The six chic models in the Claim Your Style collection confirm Caran d'Ache ballpoint pen's position as an icon. This limited edition collection debuts coloured clips and buttons, which once again demonstrate how the Maison's spirit for innovation can overcome any technical challenge.

"Claim Your Style" by owning an 849 from this new collection and show the world your style.



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